



Wise Pipes Launches SEO Marketing for Smoke Shop Program

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There was a man who discovered several abnormalities in Google's algorithm which virtually gives away the changes in the upcoming years.

Dan Brown, a man who discovered the art of Search Engine Optimization when he was in his young twenties went on to lead and consult for medium to large sized companies generate leads to produce over \$50 million dollars in revenue.

This man holds a key which few discover in this life because it's buried behind a huge mystery of never-ending noise, updates, and advanced algorithms used to combat the hordes of people attempting to game their way through the search engine.

Dan Brown says, "After gathering data from the most competitive levels of SEO where companies hire full staffs of people and invest millions of dollars into search, we've discovered many smoke shops have inadequate conversion and search engine optimization techniques installed on their online properties."

Many smoke shops can gain serious revenue and bursts by harnessing the thousands upon thousands of local searches for their products occurring every month. It's not only the traffic that matters, but how businesses treat each visitor on the way to closing the sale. See <https://wisepipes.com/seo-for-head-shops-smoke-vape-stores/> for more information.

Take a look at a typical smoke shop website and visitors often find a hurried, rundown website with 2000's looking coding with no incentives or signs of inhabitation.

Several companies rely on Instagram to post the majority of their new findings, which has its upsides and its downsides, because there are large amounts of traffic on the site but many marketing limitations which are freed up when a person uses a content management platform such as Wordpress.

"We are launching a service which has the potential to increase a smoke shop's annual revenue by up to 200% if the cities population, the location of the shop, and the current search engine ranking are in optimal position. We don't know this information until an analysis has taken place," Brown says.

There are several more critical pieces of information often left off of the website, and Brown breaks them down a few of them:

#1: Opening Hours

#2: Incentivised email optins

#3: Incentivised store trips

#4: Incentived social media participation

"We break down #1 - #4 into basic blocks of information which are usable and have produced results in the real world," Brown states. "We aren't just testing this information, but stores all over the world and several of our clients use this information to generate sales. Very excited we are to be in a position to help other people, and in addition to this, we'll be launching case studies with our own sites which are in the works as we speak."

For more information about our goals and plans for the future, please visit the website at [Wisepipes.com](https://wisepipes.com).

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Wise Pipes

Wise Pipes is a conglomeration of talent including content creation, glass blowing, search engine optimization, and review services

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