

Hair Serum for Damaged Hair Brand Releases a Hair Serum Industry Analysis for 2018

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Perfect Hair Focus, the Irwindale, California based supplier of premium hair serum for damaged hair, has announced the Hair Serum Market Analysis of 2018 - 2020 as a part of their latest campaign on promoting haircare trends in the industry.

The Beauty and Haircare Industry consist of products and services geared towards helping people put their best self forward. The global hair serum market continues to exhibit strong growth with the North American market dominating the sales of hair serum products such as coconut hair serum with online retailers such as Amazon being an essential key to the growing sales trend.

Research conducted by the leading market research company Technoavia has revealed the CAGR growth for the industry to be at 5% between the years of 2017 to 2020. Allen Farrar, a spokesperson at Perfect Hair Focus, advises, "This growth is mainly driven by an increase in awareness around hair problems and the easy availability of a variety of products that can take care of them. This can be seen in the fact that hair serum is popular with both men as well as women. We have also seen this growth in our hair fibers for thinning hair."

The hair serum market is a product of high demand in the hair care market as it has several added merits attached to using it. Hair serum for damaged hair is an extremely popular market, as it can completely change the look of frizzy, dry hair to a smooth, shiny and luscious texture. The application of hair serum not only add shine but also acts as a protective layer in the hair with prevention from UV rays, dirt and other pollutants in the air.

The growing availability of hair serums enriched with natural ingredients is especially expected to bolster the market, with products being made of ingredients such as olive oil, jojoba oil, vitamin E oil among others. Perfect Hair Focus has developed one such product using coconut oil for hair serum, that promises to fulfill all the benefits offered by serums using natural ingredients exclusively. Their products can be found on their official Amazon storefront as well as their official website - <http://perfecthair.club/>.

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For more information about Perfect Hair Focus, contact the company here: Perfect Hair Focus
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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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