

# Root Touch Up Powder May Be Helpful For Hiding Hair Loss

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Irwindale, CA: Perfect Hair Focus, the California based hair care brand, has recently highlighted the use of root touch up powder in hiding hair loss and thinning as a part of their awareness campaign regarding general hair care practices.

Allen Farrar, the Founder of Perfect Hair Focus, says: "Our hair fibers work by sticking themselves to the existing hair, which helps camouflage thinness and gives rise to a fuller looking head of hair. Since it requires some hair to attach itself to, it cannot work on bald patches. This product comes in a portable 18 grams or 0.63-ounce bottle and can be easily carried around by people who travel a lot."

Hair fibers, also known as hair building fibers are tiny keratin-protein strands available in an array of hair colors. Originally built for combatting hair thinness, it is a safe and natural way to conceal baldness and thinning hair. This hair powder for thinning hair adheres to the existing hair by means of static electricity. For optimum adhesion to the hair, it is recommended to apply the hair fibers when the hair is completely dry. Moreover, the fibers may become lumpy when applied to wet hair. It can be used along with a hair growth shampoo to combat hair loss.

Make sure to apply any styling products, such as hair gel, before using the hair fibers. Gel makes it harder for the hair fibers to adhere properly since it makes the hairs stick together, making less hair available for the hair fibers to adhere to. Ideally, try to avoid applying any styling products in conjunction with hair fibers.

These fibers work and are already proving to be a hit amongst buyers with one happy customer stating, "This has been such a great help. Lately I have noticed my normally thick hair is showing gaping spots. The hair doesn't seem to be falling out, just splitting and showing scalp. I see it in women often, especially older women, but I don't want to see it in my mirror. So I use this product and feel comfortable anywhere." To learn more about Perfect Hair Focus and their range of hair loss products, please visit their official website - <http://perfecthair.club>.

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For more information about Perfect Hair Focus, contact the company here: Perfect Hair Focus  
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## **Perfect Hair Focus**

*Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.*

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