Mike Marko Launches New Local Business Marketing Website

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Mike Marko, owner and founder of IM Consultant Services, a Cincinnati, Ohio digital marketing company, has announced the launch of a new website. The new website focuses on Pervasive Presence, a strategy for marketing local businesses. According to Mike Marko, this is made up of various marketing techniques to ensure that perspective leads come to the business, which traditional marketing methods print ads are no longer able to do.

Mike Marko runs a number of similar businesses, not the least of which is his original IM Consultant Services, that has been in business for many years. Marko, a mechanical engineer with a Master's degree, has spend the past two decades helping small to medium sized businesses to perfect their image, promote their brands and realize success online and offline.

Mike Marko states, "Our goal is to help you to become more successful and we have a number of ways that we can do that. We want you to make yourself known online, to see your social media pages just filled with comments from your satisfied customers and generally to see you succeed. We know how to make that happen."

Marko states that his more than 20 years of experience has helped him to learn all about marketing, both online and offline, and how to effectively market a business no matter who the business is targeted for. He states that target audience is an area where many businesses fail and says that he and his team are ready to help small to medium sized businesses to learn more about who their target audience is and how to effectively market to them for overall business success.

"Pervasive Presence was built with the goal of helping businesses to improve their internet marketing results and to see immediate improvements," says Marko. "We know how frustrating it can be to wait and wait for results. We provide immediate results because we know what we are doing." Marko says that in order for a website to be recognized on search engines, businesses need an effective strategy for local business marketing. Pervasive Presence was designed to provide businesses with that strategy. Marko says that the new website was designed to deliver results straight to businesses and ensure that leads find those businesses, which is something that traditional marketing methods have failed to do in the past.

Marko also states that a good local marketing strategy is a must for any business, and that he and his team have the experience needed to help companies to put forth this strategy. The website is designed to provide marketing services to businesses online and offline. Marko states that they can help businesses to properly identify their target audiences and then assist those businesses in learning effective ways of capturing those audiences and turning them into repeat customers.

The website offers specific steps that must be taken for businesses to enjoy success on the internet and in more traditional establishments. Marko says that without those steps in place, businesses are not likely to be as successful as they would like to be. He says that his website is designed to make it easier for businesses to find the information that they need and to help business owners to learn more about how they can see a more successful business. He says that he and his team have the knowledge and decades of experience needed to be successful in the internet marketing world.

The website outlines the importance of social media marketing and Marko's experience with a variety of social media channels including Facebook, Instagram, Twitter, YouTube, and LinkedIn. Marko says that businesses need to understand how to use these avenues in order to make their businesses more successful and states that one of the main services that his team provides is assistance with the various means of social media marketing.

The new website is now live and viewable by those who are interested in learning more about Mike Marko and the services that he provides. A full list of contact information is provided on the site for those who would like to contact him or IM Consultant Services about any of the specific services offered on the new website. Those who are interested in reading through the services offered by IM Consultant Services can visit the

official website of the company. The Cincinnati marketing agency offers various services such as SEO, website design, branding, blog content writing, email marketing, social media marketing, press releases, search engine marketing, pay per click, and online marketing funnels.

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For more information about IM Consultant Services, contact the company here:IM Consultant ServicesMike Marko513-580-4598info@imconsultantservices.comPO Box 62451Cincinnati, OH 45262

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