



The Fourth Place Launching Game Night in a Bag Indiegogo Campaign on September 1st

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Geek culture startup The Fourth Place are launching the Indiegogo for a line of Game Night in a Bag and Game Library in a Box (and vice versa) collections selected and accessorized to be ready for players and businesses to go straight to hosting successful game nights.

Curated collections featuring popular and critically-acclaimed games upgraded to be (Game Night Ready)? come paired with an Init Gear Gamefolio Vault Duffel Bag, their complete Gamefolio System, or a The Fourth Place premium library box. The games inside are repackaged with premium and hard to find card protector sleeves, lamination for fragile papers, ?ex libris? name labels, and other accessories like zip-lock bags and rubber bands, to be ready to play? and to survive game night? right out of the box.

The seven titles in each starter kit are expected to include Avalon Hill Games? hugely popular Betrayal at House on the Hill, Leder Games? asymmetrical indie hit Vast: The Crystal Caverns, Czech Games Edition?s accessible Codenames: Pictures, and Atlas Games? flagship card game Gloom. Each library will include a mix of games by skill level and complexity, cooperative versus competitive play, length of game, age of players, and number of players. Subscription boxes will follow, to build on these collections with new games

and expansions on the core set.

Versions for businesses including restaurants, coffee shops, dorms, bars, public libraries, and B&Bs include a "success kit" with promotional materials, additional accessories, and guides for both players and owners to ensure successful game nights. Versions for individual players will have lower price points, but still include game accessories, plus extras like stickers.

The libraries sell for the MSRP of the games and Init Gear bags, plus the wholesale cost of other upgrades, with free shipping within the United States. Total cost generally comes out cheaper than even the typical online retail cost of the games, bags, and accessories.

The Fourth Place founder, Ian Struckhoff, says, "I've been passionate about creating geek spaces for decades, and on my birthday in July, I finally realized how I can help players and businesses jump right into hosting successful game nights. I haven't stopped rushing towards this moment since. Please let me sleep!"

The Indiegogo preorder-based crowdfunding campaign runs from September 1st through mid-November, and can be found via <https://4th.me/igg/>. The Fourth Place can be found on their website at <http://thefourthplaceforgeeks.com/shop/> and on Facebook at <http://www.facebook.com/thefourthplaceforgeeks>.

The Fourth Place creates spaces where geeks feel at home, and everyone feels welcome to play with our cool toys. The startup sells (Game Night Ready)? games, and Game Night in a Bag collections, all selected and accessorized so players and businesses can host successful game nights.

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For more information about The Fourth Place, contact the company here: The Fourth Place Ian Struckhoff 617.917.4261 ian@thefourthplaceforgeeks.com 51 Sargent Street Enfield, NH

The Fourth Place

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Website: <https://thefourthplaceforgeeks.com>

Email: ian@thefourthplaceforgeeks.com

Phone: 617.917.4261



