

# INSUTANTO

lin-stant! : very quickly

## **Business Website Builder Announces Addition Of Social Media Management And CRM Services**

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Insutanto, a business website builder based in Boston, MA, is proud to announce that they have added social media management and customer relationship management (CRM) and email marketing to their services. First, they are now able to provide a social media management software to make it easier for businesses to manage their social media marketing efforts. Second, they also offer CRM software to automate customer interactions, such as sending date based emails and using an autoresponder for sending messages instantly to people who join their list. More information about their services can be gleaned from the company website at <https://www.insutanto.co>.

Founder Aaron James says, "You started your business to change the world. At the beginning, all of the hours that you were putting into your business made sense, and as you got further along in the process you realize there are endless tasks to complete every day. Not surprisingly, most small business owners have found that although they started out running their business, their business now runs their life. You know you need help with your online presence, but don't know where to turn or how to afford the right people for the job. We can help."

For those who are finding it hard or wondering how to get started with social media marketing, the power social media software from Insutanto might be the answer. This particular software has three primary uses. First, it can be used for gaining access to all of the social data in a single place. It provides a dashboard that has several useful reports on various aspects of the company's social profiles. Users can even activate notifications so that they will receive detailed reports either daily or weekly.

The second capability of the Insutanto social media software is to compare the performance of various social media networks for the business' marketing efforts and examine the effect of social media on the business itself. Finally, the software offers a way to manage a company's social marketing strategy in just one place, allowing managers to securely manage the credentials of clients and come up with customized reports.

The software offers advanced tools for posting on social media networks, and real-time communication and scheduling for various devices across several networks. With the Social Report scheduler, social media managers would be able to plan, schedule and post messages across several networks from just a single platform.

Meanwhile, Insutanto's CRM and email marketing services allow the business to automate its efforts to reach out to current and potential customers. The CRM service includes an autoresponder, which will send messages instantly to people who have joined the company's email list. Secondly, complex workflows can be created to develop a sophisticated follow up through the combination of logic, actions, and triggers. Third, date based emails allow the company to send campaigns to various contacts at different times and on certain dates.

With the email marketing services, it is possible to send out a one-time email to the people in the email list for a targeted campaign for certain categories or segments. And if preferred, a drip campaign can be launched for a series of messages to be sent to contacts. And finally, scheduled email campaigns can be launched, which would be suitable for events, sales, and holiday greetings.

Insutanto is a digital marketing agency that also educates customers on how to get free website traffic. In its blog, the company has provided a number of tips for businesses to be able to increase their website traffic without spending. This demonstrates that the company is dedicated to helping businesses succeed in online marketing.

Insutanto was established by Aaron James to offer the fastest and easiest online presence builder to provide the business with a professional appearance that can generate leads. It was also the company's goal to help digital entrepreneurs grow their own digital agency utilizing all these 'instant' tools. And finally, they offer ways to instantly generate leads online.

Those who are interested in getting more information about how Insutanto can help anyone easily get their dreams of building and growing a digital agency from ground up should take the 'Self Tour' and see it for themselves in action at <https://www.insutanto.co>.

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## **Insutanto**

*We help Digital Entrepreneurs GROW their Agency with 'Instant' Business Websites, Bots, Funnels, & Webinars combined with a Social Media Management Platform and a CRM.*

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