



Gootium To Launch Patch Pin Customized Backpack Accessory Line

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Gootium, a business based in Laguna Beach, California, has announced that they will be adding a customized backpack accessory line to their customer offerings. The company recently announced that they will soon have a selection of patches and pins that customers can use to personalize their Gootium backpack.

"Inspired by the customer reviews and feedback in social media sites, we found that more and more people would like their canvas bag/backpack to be more personal," says John Z., a spokesperson for Gootium. "In order to make them more personal, they can customize them with patches and pins. Gootium is planning to develop a series of patches to meet such kind of needs."

The company states that their Facebook and Instagram accounts are abuzz with customers talking about personalization of their Gootium backpack. They state that their goal is to ensure complete customer satisfaction and they feel that they can further enhance customer satisfaction by releasing this new line of

backpack accessories.

"We listen to our customers," says John. "When someone bothers to leave a customer review, we pay attention to it. We noticed that more and more of our customers were talking about personalization, as are backpack carriers in general, and we wanted to show that we do listen and that we want our customers to be happy with our product line."

In general, Gootium customers have noted that their backpacks and bags are made of high quality materials and that they are sturdy and fashionable. The company states that they urge their customers to share pictures of their Gootium bags and backpacks on social media sites. Many customers have uploaded pictures to Facebook and Instagram showing how they are rocking their bags.

The founder of Gootium states that the idea came while volunteering on a rural farm in Australia. A farmer's canvas bag gave the inspiration, with its obvious use but fashionable style. The founder states that while the bag was simple, it was filled with charm, with every buckle and stitch beautifully crafted. This is where Gootium originated. Since then, the company has been producing high quality bags that are designed to last for many years. Gootium bags are made from canvas and include metal accessories, leather trim and customization that make them unique.

The company states that their new patches and pins will make their bags even more unique. Customers will be able to order the patches or pins from the website and add them to their existing Gootium bag or they could purchase them to go on a new bag. The company states that the sky is the limit with regards to customization and personalization of the bags using the new accessories.

The company states that Gootium backpacks, handmade clutches, messenger bags and other products are all made of pure cotton canvas and washed with a special treatment in order to give them a vintage look. The company further says that the personalization patches and pins that they plan to launch soon will go along perfectly with this retro style.

Customers are already buzzing with the news of a new accessory line. One college student stated that he, "could not wait until this cool new line of accessories comes out for my bag." Another group wondered about just what these patches and pins will look like and how many accessories will be available. Gootium has not yet announced the specific style or number of backpack patches and pins that they will release, just that they have listened to their customers and that they are working on getting the accessory line ready for customers to purchase.

Those who are interested in learning more about Gootium backpacks and bags can do so on the company's official website. The accessory line of pins and patches is not yet available on the site, although the company

has stated that they will have them ready soon. Those who would like more information about the company in the meantime can visit them online or contact them directly. Contact information is available on the site, including a listing of different categories for the various bags that they carry. Customers will find a wide selection of bag types, colors and styles, as well as various handmade accessories. Gootium says that they are always happy to answer any questions that their customers may have and urge their customers to provide social media feedback, contact them as needed and to visit their site regularly to stay up to date on all of their latest offerings and new lines that they may roll out.

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For more information about Gootium, contact the company here: GootiumJohn.Z.service@gootium.com 1968 S Coast HWY #878 Laguna Beach CA 92651

Gootium

Established in 2012, Gootium is a brand of durable and vintage canvas products. We love to share great quality products with our happy customers and that's why "FOR THE AFFECTION, WE MADE'EM" has been our business principle.

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