

## Billy Gene Announces The 2018 School Of GENEIUS Summit & Soiree

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Billy Gene, owner and CEO of Billy Gene Is Marketing Inc., has announced that they will be holding The 2018 School Of GENEIUS Summit & Soiree, which is scheduled for October 5. The event is based on the principle of the "Power of Proximity" which states that one of the fastest ways to reach a goal is to surround oneself with people who have already achieved it.

The event includes a party during the evening, which is the Soiree, but the main component is the Summit, where various speakers including Billy Gene, share how they achieved success. The event will be held at The Music Box in Little Italy in San Diego, CA, and those who want to attend are advised to get their GENEIUS Summit ticket as soon as possible.

Billy Gene himself says, "We will be holding our event at the San Diego music venue where some of the biggest artists in the world have performed. The day of our event will be no different, except we?ll have a different type of Rockstar lineup showcasing their skills. These Rockstars are all self-made multi-millionaire entrepreneurs, investors, founders, educators, and coaches... They are true GENEIUSES."

Speakers at The Summit will include Ryan Stewman, known as the King of Sales; Cody Sperber, one of the most successful investors in real estate; Cole Hatter, a speaker and creator of "Thrive: Make Money Matter"; Bedros Keuilian, speaker, author and founder of the Fit Body Boot Camp; Sue B. Zimmerman, a business coach, social media educator, and Instagram expert; Drew Canole, who is known to be the top transformation coach of America and founder of FitLife TV and Organifi; Timothy Sykes, a self-made multi-millionaire entrepreneur and stock trader, converting \$12,415 into \$1.65 million using penny stocks; and Billy Gene himself.

Billy Gene points out that the event will only have a total of 251 seats so those who can attend are limited to members of The School of GENEIUS, which is their top tier customer acquisition program. He adds that the good news is that those who are able to join The School of GENEIUS before the tickets run out will be given a free ticket to the event.

The School Of GENEIUS was developed by Billy Gene to help marketers establish a thriving business. Billy Gene explains, "We have 3 step-by-step courses that teach our proven process for acquiring customers on Facebook, Instagram, and YouTube, and our sales courses are designed specifically for marketers who need to sell their services. On top of that, we have 3 live weekly trainings, and provide 1-on-1 support."

Membership in The School Of GENEIUS has several advantages. These include access to Billy Gene's library of step-by-step courses, such as "Clicks Into Customers 2.0" and "YouTube Advertising For Geneiuses"; support such as 1-on-1 calls with account managers to tackle questions over the phone or on a screen share, and 3 LIVE weekly trainings where Billy and the team will: Review campaigns and other student campaigns to help make them better. Those in the School Of GENEIUS also have access to a database of search-and-deploy templates and proven campaigns, an invaluable community, semi-annual meetups, and eligibility to become a certified partner, which means Billy Gene Is Marketing will refer customers.

Having the reputation of being helpful to people who want to become successful entrepreneurs, Billy Gene has posted several articles on his website. These include: how to makes sales using the phone; how promotional offers can stimulate purchase behavior; how to price products; why YouTube advertising is so powerful; a primer on the general data protection regulation; the value of establishing a brand personality to a company; marketing techniques for YouTube; how to produce entertaining and engaging videos that sell; and the importance of getting the phone number of potential and current customers.

Billy Gene Shaw is the founder and CEO of Billy Gene Is Marketing Inc. He is known as a customer acquisition GENEIUS, a well-known speaker and his motto is to "Entertain, Educate and Execute". Some of the topics he has tackled in speaking engagements are: How To Create Video Ads That Sell (Traffic & Conversions), How To Sell Your Product Or Service Using YouTube Ads (Social Media Marketing World),

and How To Turn Clicks Into Customers On Facebook (Creative Live).

Those who need more information about Billy Gene, The School Of GENEIUS, and the above-mentioned event can visit the company website. Those who are planning to join the soiree can click on the RSVP to

GENEIUS Soirée! button to get their tickets.

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For more information about Billy Gene, contact the company here:Billy GeneBilly Gene1-866-436-3487info@askbillygene.com

## **Billy Gene**

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