



Digital Printing Graphic Design Company Offers Discount For Ad Journals

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Colony 123 Quick Print LLC in East Orange, New Jersey, has announced that they have now completed ad journals for various non-profit organizations and they are now offering a discount for those who make their first order for ad journals. The company had recently announced their digital printing services and had offered a look at what customers should understand regarding printers.

Clinton Robinson, a spokesperson for Colony 123 Quick Print, says, "We're happy to announce that both commercial and retail businesses can now take advantage of reduced prices for ad journals. Now you can advertise your important events like anniversary gala or awards dinner using print ads at reduced prices. We are open from Monday thru Friday from 9 am to 7:30 pm and on Saturday from 9 am to 4 pm."

He adds that now that they have finished their ad journal projects for several non-profit organizations, the skills and experience of their team members have been further honed and are now ready to take on any printing job that will come their way. Naturally, since they have just finished ad journals, they would like to offer this particular kind of service to new customers.

Robinson explains that they have the printing equipment and the experience required for providing good printing jobs. He points out that a high quality printer is a key factor in having an excellent printed image. They have previously pointed out the differences between RGB and CMYK. They explained that RGB and CMYK refer to the colors that are combined in producing the desired colors. RGB stands for Red, Green and Blue, while CMYK refers to Cyan, Magenta, Yellow and Black. On the computer screen, the RGB system is often used but when printing, this must be converted into CMYK to be able to get colors that are as close to the original as possible when it comes to digital printing.

Robinson explains, "If you desire to have a full color print of your ad journals, it is important to ensure that the digital printing company is using printers that apply the CMYK color model. It should be noted that not all printing companies make use of this color model when printing, which could provide unsatisfactory printing results. With the ad journals that we print, you can be sure that we use this model to achieve the best results."

Robinson explains that ad journals are vital components of advertising for an important event. Ad journals offer an effective way to increase attendance for a particular event. It should be noted that even with the best event planners, only a few will come if people are not aware of the upcoming event. Designing an appropriate advertising strategy is essential. And as part of this strategy, ad journals must be attractive enough for people to notice. Blurry and shabby looking prints just won't attract enough people because people who see them will conclude that the event is not that important if the print ad is not clear enough or attractive enough.

Robinson adds that another key aspect of quality digital printing is the level of resolution that is provided by the printer. The higher the resolution, the more details can be provided in the printed image. For this reason, the digital printers used by Colony 123 Quick Print have adequately high resolution capabilities to provide images with the desired details in printed images, such as those for ad journals.

Clinton Robinson explains that the importance of resolution can be easily realized when scaling up images. Images with low resolution when blown up will become blurred as they don't have the necessary details to provide a complete picture of that small image when it is scaled up. Thus, resolutions is an important factor that must be considered by customers for their digital printing jobs.

Another important aspect of the digital printing services offered by Colony 123 Quick Print is the fact that the actual printing is fast. Perhaps, speed would not be of importance if customers only want a single print but it is often the case that what is required are several copies of a particular image, which would be true for ad journals. Thus, slow printers would be a severe hindrance to the completion of a particular print job.

Those who need more information can check out Colony 123 Quick Print LLC online or visit their main office at East Orange, NJ, or their shop office at Newark, NJ. While at their offices, people can actually view the

digital prints that the company has provided for past customers and decide right there whether the digital printing services offered by Colony 123 Quick Print are appropriate for their needs.

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For more information about Colony 123 Quick Print LLC, contact the company here: Colony 123 Quick Print LLC
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Colony 123 Quick Print LLC

Colony 123 Quick Print LLC. Colony LLC and 123 Quick Print has now joined forces the 2 companies now can offer the best professional printing service for the Commercial and retail customer in Newark and East Orange and surrounding local area.

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