

Virgin Argan Oil By Argan Beauty Promotes Product Awareness Online

June 26, 2015

June 26, 2015 - PRESSADVANTAGE -

Argan Beauty of Santa Rosa, California has encouraged their customers and social media followers to educate themselves in order to become aware of the qualities and issues relating to Argan oil. Argan Beauty has established itself as a quality supplier of virgin Argan oil from their store on Amazon, and in expressing their sense of responsibility to better inform their customers the company has provided extensive research through their related media online. This information is found on blogs, their official website, social media and their Amazon store.

Argan oil is extracted from nuts that are harvested from the Argan trees in Morocco. These nuts are handpicked by the village women and processed into oil. If oil is extracted from the nuts by heating them, more oil is collected from the batch. However, this method also causes the release of other impurities in the nuts that dissolve into the oil. Additionally, the heat is known to degrade the characteristic properties and viscosity of the oil. Therefore, demand for cold pressed Argan oil has received precedence over other methods of extraction. The oil extracted from cold-pressing the nuts is generally of a purer quality that is beneficial for skin and hair and is often touted when selling argan oil as a personal care product.

These methods of extraction have been discussed in Argan Beauty's sources of information. Since the company provides its own Argan oil for sale on their Amazon store, they also state the quality standards achieved by their product. Argan Beauty imports ECOCERT (organic certified) Argan oil from Morocco and bottles it in their 120 ml bottles in the U.S.

Apart from providing their customers with information about their manufacturing process, Argan Beauty advocates learning about the benefits and uses of Argan oil. In addition to this they educate people on how to use Argan oil, explaining a number of ways that users can exploit the features of it related to their own product. This ensures prospective customers are knowledgeable about the quality of their Argan oil and the product awareness Argan Beauty offers. Detailed information about all the features and ideas for utilizing Argan oil can be found on their Facebook page at, <https://www.facebook.com/arganbeautyoil>

Argan Beauty has offered a special promotional price on its Amazon store for their Argan oil. Their product quality has been received with an impressive customer rating of 4.8 out of 5. A customer provided their opinion of the oil with which they are obviously quite pleased, "Hair is shinier - split ends controlled. Skin feels softer and has a more radiant color, improved tone and texture. 100% natural with no preservatives or fillers... a must-have, multi-purpose miracle in a bottle."

The company also assures its customers of their commitment with a one year money back guarantee.

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For more information about Argan Beauty, contact the company here: Argan Beauty Cheryl Ulrich 866-807-3110 cheryl@arganbeautyoil.com Argan Beauty Products 2334 Kipland dr. Santa Rosa, Ca. 95401

Argan Beauty

We are a beauty and hair care company specializing in Organic Argan Oil from Morocco. Sale of our products helps support women's cooperatives and fair trade in Morocco.

Website: <http://arganbeautyoil.com>

Email: cheryl@arganbeautyoil.com

Phone: 866-807-3110

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