New Rez Expert Kennels & Catteries Site Launched

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DigitalRez, a provider of software for property management, has announced the launch of the Kennels and Catteries website. This site features the RezExpert software, which was developed by Digital Rez and considered to be the most advanced Java based property management system in the world. Here in this new site, it is shown how RezExpert can be used for managing kennels and catteries. The new website can be accessed at https://kennels.rezexpert.com/.

Kevin Hall, who speaks for DigitalRez, says, "Replicating the familiar booking chart and calendar grid, RezExpert allows you to view your bookings by pet or owner name, payment statuses and available kennels/rooms all at a glance. Quickly access all reservations with just one click."

The RezExpert kennel and cattery management system is provided with an easy to use grid interface that looks just like the familiar calendar. With this grid, the user can switch between the different pets and owners. It is also easy to switch to a view for a particular pet or owner and see the details for that owner or pet.

The RezExpert kennel and cattery management system is equipped with different kinds of modules for managing the diffrent aspects of the kennel or cattery business. These include automated emails, credit card vault, dynamic rates, a branded app, online bookings, batch printing, pet management, credit card

processing, and reputation management.

The automated emails module can be used to minimize the time required for emailing owners about the pets' board bookings. This is done by sending out before & after stay email messages. For instance, before stay emails may contain information such as vaccination checklists or other required information before the pets' board. After stay emails may contain Thank Yous, promotional deals and survey links designed to enhance customer loyalty, feedback, and communication.

With the Credit Card Vault of the RezExpert kennel and cattery management system, the user can enter credit card details and these are safely kept in the Credit Card Vault. No payment is taken during the creation of the entry and the information stored will be used for future processing through a local EFTPOS terminal.

The RezExpert kennel and cattery management system also has a fully branded mobile app, which is called eGuestConnect. This is a mobile app that can be used by pet owners looking for a place for their pets to stay. This app can contain various information about the kennel or cattery and users can be provided with the latest news and different offers in real-time. It can also be used to provide incentives to loyal customers.

Also included in the RezExpert kennel and cattery management system is the online booking module. This is vital because it has been observed that more than 60 percent of all bookings were done online in 2017 and more than 40 percent of bookings are made on mobile devices. With this, pet owners would be able to book their pets' accommodation through a Book Now button on the website. This will bring the customer to the RezExpert Online Booking page to process the booking and this will then be automatically shown on the Availability Grid.

An important module is the pet management module, which allows the uploading and display of pet images and PDF documents containing information like vaccination history and breed certificates. All of these can be added to the pet/owners master record. Users may also create a custom field for recording vital information. The data can be used for creating and printing custom pet cards for every booking.

A vital module in the RezExpert kennel and cattery management system is the one for managing the reputation of the business. By using this module, it is easy to obtain and maintain a Five Star reputation while disseminating to potential clients the great reviews being received by the kennel or cattery. This module allows customers to leave a review and the software monitors such reviews in real-time. All historical information regarding customers' comments and reviews can then be used to come up with reports and decisions can be made on how to enhance the business.

Aside from the previously mentioned modules, the RezExpert kennel and cattery management system has many other modules to make managing the business easy. These include the down to the minute module,

maintenance module, added extras module, dynamic pace reporting module, auto optimization module, IP security module, multiple kennels-one database module, and the pet tasks/notes module.

Those who are interested in knowing more about the RezExpert software can visit the company's main website where they can take a look at the various applications of the RezExpert software.

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DigitalRez

With offices in Canada, Barbados and Australia, DigitalRez has been supplying software, support and systems to the worldwide accommodation, camping and charter industries since 1993

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