



## **CarDaddy ?Used Cars For Sale Near Me? Website Redesigned**

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CarDaddy, a business based in Cadillac, MI, which offers an online resource for people buying or selling cars, has announced that they have recently redesigned their website. They point out that the new website has been redesigned in such a way that it is much easier for a customer to look for a particular car in a certain location in the United States. The available used cars are now categorized into each state and then for each state, the city where the car can be found. It is also possible to browse based on the type of vehicle, such as cars and trucks, classic cars, boats, motorcycles, RVs and campers, ATVs, and others.

A spokesperson for CarDaddy says, "We have redesigned our website to help you easily find a vehicle near you. We want to put you in the driver's seat of purchasing your next vehicle, and most importantly have fun, I mean this should be an exciting time for you whether you are looking to buy something new or sell your vehicle and make a little cash. Either way you have found the right place to do business. We take a lot of pride in making sure you have a safe experience, we do not sell your information nor do we tolerate scams. We wish you luck in your experience, please feel free to contact us anytime."

John Beebe is the CEO and owner of CarDaddy. He says, "As the new owner of CarDaddy I will strive to

bring quality leads to all our dealers and private sellers. I have been marketing vehicles online for many years and know how to get it done. CarDaddy has a bright future ahead with bringing buyers and sellers together."

John and the rest of the team at CarDaddy are ever mindful of new developments in the car industry. They state that it is vital to be aware of the future of the automotive industry so that they are able to adapt to the changes and developments.

For instance, they are well aware of IBM's prediction that by 2025, cars will have become sophisticated enough to be able to communicate with each other, and even manage their internal environment and self-diagnose any problems in their system. With IBM's introduction of the Watson platform, a voice assistant for the automotive industry, cars would be able to do what has been predicted.

According to IBM, Watson has several capabilities. These include language translation, trade-off analytics, visual recognition, personality insights, and more. Watson is capable not just of learning, but also understanding, interacting, and reasoning with humans.

The benefits of having the Watson platform integrated into a car include the simplification of vehicle maintenance; use of the assistant to predict the driver's own needs and facilitate various car functions; and development of a personalized voice-enabled interface for communicating with the car.

Meanwhile, CarDaddy points out that people may be wondering whether they would be able to afford such kind of advanced cars. They state that getting a used car with such features would be possible in the future. Thus, people should be on the lookout for such developments and continue to regularly visit their website.

John Beebe explains that George Christman of Upstate New York was the one who founded and created CarDaddy. John wants to express his gratitude to George for being the mastermind in the creation of CarDaddy and for continuing to work for the company as chief technology officer. George established the forerunner of the CarDaddy website in 2001 and then went on to create CarDaddy.com in 2008 and was able to achieve moderate success until the business model was changed in 2014 to include all kinds of motor vehicles.

John points out that for those who visit Inc.com for trusted auto dealerships, they would be happy to know that CarDaddy is featured in Inc.com. It is listed as providing an online platform for people who buy and sell cars, trucks, motorcycles and more.

John Beebe says, "Private parties as well as car dealerships love working with us, because of our low cost to list individual cars or your whole dealer inventory. We work hard to make sure that our users find the best prices on new and used cars, trucks and SUVs. We carefully screen each dealer to make sure that their

dealership is a good fit for the CarDaddy users. So when you are looking to sell or buy your next car think CarDaddy.com because we work with dealers near you."

Those who need more information about CarDaddy, those who are looking to sell their vehicle, or those who are looking to buy a used car can visit the company website or their social media pages at Twitter and Facebook.

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For more information about CarDaddy, contact the company here: CarDaddyJohn Beebe(844) 771-0023 info@cardaddy.com CarDaddy 6576 E 34 Rd #1 Cadillac MI 49601

## **CarDaddy**

*CarDaddy is a leading automotive marketplace featuring live auctions. Auto dealers love the flat rate fee structure for putting their entire inventory for sale on CarDaddy.*

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