



## Small Biz Marketing AZ Offers Free Dot Com Book To Subscribers

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Small Biz Marketing AZ in Phoenix, Arizona, has announced that they are currently offering a free book on how to improve traffic, conversion and sales online. The company states that for a limited time, they are offering their subscribers a copy of their popular book that they refer to as 'The Underground Playbook For Growing a Company Online'. The book contains information on all of the processes, funnels and scripts that they use to scale companies online.

Paul, a spokesperson for Small Biz Marketing AZ, says, "This book has so much information. You just aren't going to believe what you will learn by just reading through it and following the tips that it gives you."

Paul says that the book, called DotComSecrets, offers information on a number of topics that entrepreneurs need to know in order to grow a successful business online. The company states that they are offering the book free of charge to subscribers as their way of thanking their loyal customers. They state that this is not just another how to book on internet marketing and that it is not just about how to get traffic to a website.

"It's about how to double website traffic," says Paul. "And not only that, but there are so many other informative things that you will learn. You can seriously use this book to take your business to the next or even the next level and we're going to just give it to you for free."

Paul says that the book is also not just about increasing conversion but about increasing conversions more than any headline tweak or split test could. The company refers to the book as a shortcut that is designed to help entrepreneurs to double their website traffic, double their conversions and thus double their revenue, or more. Paul says that the book gives readers access to all of the processes, funnels and scripts that their company uses to scale companies online and says that these are highly successful strategies that they use.

Paul says that the information contained in the book is priceless, although the company normally does charge for it. He states that this free information will only be available for short time and will include effective ways to tweak a headline for higher conversions, an offline method that direct response marketers have been using to sell billions of dollars in products using only small classified ads, and more. Paul states that anyone in business, particularly those who are struggling with an online business, should read the book and he says that the company is giving the book away for free just for those who subscribe to their website.

The company states that the free book contains their popular Lego Method for building sales funnels and increasing conversions as well as information on why they use one page websites to generate leads. Paul says that the information contained inside the free book can only be rivaled by seminars that teach attendees for days. He states that anyone who needs a boost in business can read this book and save thousands compared to attending a course or seminar.

Studies have shown that online marketers tend to use some sort of expert guidance when setting up and running their online businesses. Expert guidance can help entrepreneurs to quickly and easily build their businesses. Paul states that this particular expertly written book offers examples such as one that took one reader from just over \$30,000 per year to more than \$1 million in a single year in sales and in less than one year of utilizing the expert topics and strategies in the book.

"You just want to read this one," says Paul. The company states that they are pleased to be able to help their subscribers to reach higher levels of success and that they felt that a book outlining the strategies that they have used to reach success would be a good way to show their gratitude. Others have purchased the book in the past and many reviews on the company website, as well as on the Amazon marketplace, show that business owners who have read the book and used the strategies included give it high marks. The book currently has a very high customer satisfaction rating on Amazon and those who are interested in learning more about what is included in the book or in reading through a variety of reviews from other readers can do so on the Small Biz Marketing AZ official website.

Those who would like to know more about custom crystal awards from FineAwards.com are invited to visit the company's website. The company can also be found on Instagram, Twitter, Facebook, and other social media sites.

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## **Small Biz Marketing AZ**

*We offer Marketing Services for Small Businesses to grow and maintain a local small company.*

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