

Small Biz Marketing AZ Launches New Expert Secrets Book

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Small Biz Marketing AZ in Phoenix, Arizona, has announced the release of a new expert secrets book. The company states that the new book will help business owners find their voice and give them the confidence that they need to become leaders in their industries.

Paul, a spokesperson for the company, says, "This book is filled with expert secrets that will help you to build a mass movement of people whose lives you can affect. We want to help you to build your business and reading this book should be your first step."

Paul says that the book will also offer information on how entrepreneurs can turn their calling into careers and have people begin paying them for their advice. He says that the book will help people to turn knowledge into a business and begin getting paid for sharing their insights, strategies, tips and stories.

The book, which was written by Russell Brunson, an expert in the industry, and includes information on how

one can begin getting paid for their advice. Paul says that the book is a must for anyone who wants top become a mentor or coach of sorts in their respective industries.

"You can learn how to turn knowledge into cash," says Paul. "Imagine taking all of that knowledge that you have, all of those strategies that you have tested and proven and all of that information that you have that you know works, and sharing it with others and getting paid for it. That's what you learn from this book."

In the book, Brunson discusses the impact that the right message can have on someone at the right time in their lives. He says that the right information can help someone save their business, their marriage, their health and innumerable other aspects of life and says that those who have this information should be willing to share it with others. The book that he wrote allows readers to learn how to do this effectively while getting paid for that knowledge.

Paul says that there is not another book on the market quite like this one, and he states that the company is proud to be able to offer it to their customers. On the company's official website, they have listing after listing of positive reviews from customers who have purchased the book in the past and learned from its content.

One business owner, a fitness and weight loss expert, who purchased the book states that since implementing the strategies in the book, she has gained more than 50,000 followers in her community. She states that she learned how to hold the perfect webinar from the Expert Secrets book and now does the webinar every week. She states that within one year, her businesses went from zero to more than 50,000 who have enrolled in her weight loss program.

Another customer who purchased the book says that within just one year, he had 20 hot dog carts and was selling more than $120,000 per year of his expertly written hot dog course.

Yet another positive review covers a customer who pooled together with her friends to raise $450 to begin their first ecommerce brand. As the company began to grow, the entrepreneur needed to take a trip to China to source their product. She states that she did not know any Chinese or even know what she was doing when she landed but after a few more trips and some trial and error, she says that she learned her way around the market and has since gone on to build seven successful brands. She used that knowledge to create a course that would help others to do the same with the goal of making money from home. She states that even though she knew how to sell, the thought of selling her own knowledge was a bit intimidating. After reading Expert Secrets, the entrepreneur launched a webinar course and sold more from that webinar than she did through her seven ecommerce brands the year before.

The company states that they have several more stories like this one that tell about people taking the knowledge that they have in their niches or industries and turning that knowledge into profitable businesses.

Paul says that anyone can do it and that all they really need to know is where to start, which is where the book from the company comes in. Those who are interested in learning more about the book or in reading through more customer reviews can visit Small Biz Marketing AZ on their official website.

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