Web Site Readiness For Holiday Season Program Launched By Digital2Grow

October 04, 2018

October 04, 2018 -
Digital2Grow in Silver Springs, Maryland, has announced their newly released program for website readiness for holiday season. The company requests that customers take the time to see the unexpected difference that this website readiness will provide.

Chris Daley, a spokesperson for the company says, "The purpose of a website is to answer the key questions visitors may have and give them the confidence to take action. If the conversion factors for the site are not appreciated and optimized, it is costing the business dearly from both clients and revenue. This is not something a business can afford going into the holiday season."

The company says that they have acquired a new capability that is focused on maximizing the conversion factors for a website. Daley says that they are so excited at the results of this development that they have launched a new division that involves designing funnel websites.

"This website style integrates several key innovative capabilities," says Daley. "These include the fact that today's internet folks are engaging the web on mobile devices that encourages scrolling rather than clicking."

Daley says that this scrolling flow allows businesses to tell their story in a way that then allows visitors to fully appreciate the unique proposition and value offered by the business without the distraction of clicking around the website. He goes on to say that website optimization becomes predicable in this scenario, as split testing can be easily practiced.

"We want businesses to be maximum web ready for the upcoming holiday season, so we are offering a special beta program during the month of October," Daley continues.

The company says that in this beta program they are going to underwrite most of the cost of developing a funnel for a business. In return, they state that they only ask for feedback from the business so that they can continue to optimize the split test. Daley says that in order to afford the level of detail needed, only seven businesses will be taken for the beta program. He urges businesses to secure their holiday site ready today with this web site optimization special.

Daley says that the company understands how overwhelming it can be to try to find online customers. Many businesses know that their target audience is on the internet, they simply do not know how to reach them. He says that his team has years of experience in their industry and have a proven track record of helping businesses to fuel their growth. Digital2Grow states that they began their agency in an effort to help people to take their businesses to the next level. They state that they will do all of the difficult work and menial tasks and that businesses only have to continue to do what they are doing; satisfying their customers. The company says that they can attract new customers for businesses so that the business can continue on improving and growing.

In addition to their new optimization service, the company provides paid traffic services, customer retargeting and additional business solutions. Daley states that they offer reputation marketing that helps businesses to get stellar reviews so that they can improve their image and beat out their competition. Reputation marketing is a relatively new concept and one that has made great strides in helping businesses, both offline and online, to gain more customers and generally increase their positive reviews.

The company also offers website design for new and existing businesses, social media management for pages like Facebook, Instagram, and others, and email marketing to help businesses to grab the attention of their target audience and make more connections in general. In addition, they offer video marketing services that include reputation videos, expert videos and online offer videos.

Daley says that video marketing has become the way to go for many businesses today for reaching people as more and more people are visiting sites such as YouTube on a daily basis. He states that the company can help businesses to prepare videos that will capture the attention of their target audiences and keep them

coming back.

The company says that any business that is having difficulties finding customers or clients or reaching their online audience can contact them for a professional business consultation. Digital2Grow offers a wide range of business solutions, all of which are designed to help companies to grow, earn more and build positive reputations. Those who are interested in learning more on the services that they offer or their new beta program that is now available can visit the company on their official website.

###

For more information about Digital2grow, contact the company here:Digital2growChris Daley855 837 1114chris@digital2growllc.com9727 Mount Pisgah RoadSuite 713Silver Spring MD20903

Digital2grow

Reputation marketing

Websites and sale funnel systems

Social media campaigns and social offer creation

Paid Traffic generation

Client engagement campaigns w CRM

Website: http://digital2grow.com

Email: chris@digital2growllc.com

Phone: 855 837 1114