Skygold Financial Group Implements The SoLI Solution To Offer Life Insurance Savings

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Skygold Financial Group, located in the high-tech San Francisco Bay Area, California, has announced that it will now be utilizing an innovative new technology called Structured Optimized Life Insurance, better known as the SoLI Solution. The firm will now be using this proprietary technology and ground-breaking design along with their other available financial services and products. It has been reported that the SoLI Solution can result in savings of up to 70% on permanent life insurance premiums. This revolutionary technology is described to be "disrupting the life insurance industry."

"Traditional life insurance product designs are out of date and it can be too costly to maintain the amount of coverage that one needs for a premium they can afford. The SoLi Solution is designed to replace those out of date plans and offer more options to our clients, and will allow us to achieve more at a lower cost, says Andrej Kandus, founder and principal of Skygold Financial Group. "We specialize in innovative strategies that help home and business owners gain financial freedom. Utilizing the SoLI Solution will help us to offer our clients the proper amount of coverage and income and, at the same time, provide the maximum savings."

"Our firm prides itself in its knowledge on a broad spectrum of concepts and products, and I am extremely

excited about this breakthrough technology," Kandus says, noting that this new design technology is a fitting addition to the products and services already offered by the firm. "Our goal is to be the place a client can turn to in order to get answers." For more information about any of the services offered by Skygold Financial Group, people can visit skygoldfinancial.com.

While the SoLI Solution is a new technological advancement, Kandus states that it is only offered in conjunction with insurance companies that maintain an A.M. Best rating of "A" or higher. The A.M. Best Company, founded in 1899, is the oldest and most widely recognized rating agency in the insurance industry. A.M. Best is considered as a main measure of financial strength for insurance companies.

Kandus suggests that the SoLI Solution will likely be a popular option for many business owners that might be currently struggling to balance and manage various expenses including employee benefits, assorted insurance premiums, and a multitude of other regular operating costs. "Business owners that may have been juggling expenses before, will now be provided with more options, while saving on costs. They will be able to decide how to best use the savings generated by the SoLI Solution to benefit their business. They will have the opportunity to select from many options based on their personal and business needs. They may decide to increase wages and benefits provided to their loyal employees, re-invest or expand their business, update aging office equipment, or boost their own retirement, just listing a few. The point is, they will have options that were not previously available to them."

Because this innovative design has generated such an overwhelming response, Kandus says that in order to provide the best opportunity and experience for clients, he and his team will initially schedule a 15-minute telephone interview. They will ask a series of questions to determine if the individual is a good prospect for the SOLI Solution. If they are, Kandus and the Skygold Financial Group team will work together with the individual to obtain information about their current polices and coverage to accurately compare the plans side by side. After assessment, if it is determined that there is potential for savings, only then will Kandus meet face to face with the prospective client to present opportunities and options. "We understand and respect that our clients' time is valuable," remarked Kandus, "The last thing we want to do is waste their time until we know that we can save them money."

Skygold Financial Group offers many other services related to financial health and success. Kandus states that the firm offers ?virtual family office? services and specializes in proven and safer strategies to protect and grow wealth, to protect income and assets and finally preserve family estates. Some other factors to consider when evaluating financial health include asset protection, tax planning, as well as financial and estate planning. Skygold Financial provides guidance in each of those areas, and more.

Founded by Andrej Kandus in 1989, Skygold Financial Group is located at 1150 Brickyard Cove Road, Suite B11, Point Richmond, CA 94801. According to its profile, Skygold Financial Group is considered the premier

business and financial consultancy firm for the successful members of the Silicon Valley small business community as well as successful professionals.

Anyone interested in learning more about Skygold Financial Group and their services and products, or about their collaboration with the ground-breaking new technology of the SoLI Solution can visit the website skygoldfinancial.com for information.

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Skygold Financial Group

Skygold Financial Group is a financial advisory firm located Sunnyvale, CA. Part of an organization that has been in business since 1989 focusing on the needs of business owners.

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