



New Haunted House Marketing Trend By Haunted Rave

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Haunted houses can now access a new marketing trend that puts them where their visitors are. This is an online platform, created by Haunt Rave that lists all the haunted houses for visitors to find them. The listing is done in an easy to understand manner since they come with a search engine that makes the search easy and fast. The haunted attractions are also listed according to their location to make the search easier.

HauntRave.com, brainchild of Internet Marketer and SEO expert Jack Lombardi, was created with one thing in mind, give ghouls and gals a reliable haunt website to find new haunted attractions.

?Most haunted attractions never take off, not because they suck, but rather the attraction lacks marketing dollars. We live in a competitive world where there are hundreds of businesses in the same area targeting the same consumers with the same products and services. However, there is a thin line between mediocre and a successful business. This thin line is proper professional internet marketing. Our experience in the marketing world will help businesses in the haunted attraction space reach out to more visitors and attract more customers in their area,? said Jack Lombardi who is also an experienced internet marketing expert, and the Chicago Website Design SEO Company CEO.

What the haunted house marketing trend is targeting is exposure. There are many people looking for haunted

attractions using their mobile phones. These people then later visit the places they find online. For a haunted attraction business to attract more visitors, it will need to have great exposure and there is no better way to do this than through the Haunt Rave haunted houses listing.

For more information, visit Haunted Rave Haunted House Listing.

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HauntRave.com

Hauntrave.com is the nation's premier haunted attraction website.

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