

Essential Oil Diffuser Maker Fine Line Living Celebrates Its One Year Anniversary

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The Pennsylvania based family business, Fine Line Living, is celebrating the success of their maiden year with their premier product, having been in business for exactly one year now. Their hallmark product, AromaSoft Essential Oil Diffuser was the first product the company launched and has since earned the rank of the 29th best selling product under the category of Aromatherapy Diffusers on Amazon. With an average customer approval rating of an impressive 4.5/5 on Amazon as well as appreciative feedback from its customers on their Facebook page. The small family business has since then been rapidly growing and successfully launching new products to their aromatherapy line.

Aromatherapy is also considered a form of alternative medicine that uses the aromatic properties of essential oils and plant extracts. Aromatic oils are said to relieve stress and have a therapeutic effect on a person, therefore these are regularly used as part of stress relieving therapies. These oils are generally concentrated and need to be diluted in water or in carrier oil to be used. Oil diffusers use a range of technologies to produce vapors from heating the oil to utilizing ultrasonic vibrations. However, studies have shown heated diffusers produce a lower quality of vapors as the oil becomes slightly denatured due to the heat.

Fine Living launched their first product to use essential oils in a diffuser that silently spreads its aroma with ultrasonic vibrations. A primary selling feature of the AromaSoft Essential Oil Diffuser is that it is silent when working, eliminating any unwarranted disruptions to the tranquility of the environment it is designed to create. The multiple settings allow it to operate continuously till it runs out of water or run at 30 seconds intervals. The Diffuser is programmed to turn off when there is no water left in it to avoid heat damage. The diffuser also has a mood setting light with seven different soothing color settings. Currently their AromaSoft Oil Diffuser is available on a special price offer and customers who wish to take advantage of the promotional sale of can find more details here on their website.

AromaSoft has gained notable popularity among its users over the year, "We have been using the diffuser daily for weeks since we got it and it has performed flawlessly and is a very pleasant experience, every time." Touting their hands-on approach when interacting with their customers, they regularly respond to queries posted on their Facebook page, e-mail or on their toll free line. According to customer reviews this approach made the entire process of dealing with them a pleasant experience. Fine Line Living is quoted as saying, "We prefer a hand-on approach with our growing community."

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Fine Line Living

Fine Line Living, since their inception, has concentrated on providing quality aromatherapy products to families.

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