

2018 Tour de USA for Prostate Cancer Awareness World Record Road Rally Attempt Ends on a High Note in Los Angeles

September 28, 2018

September 28, 2018 -
MANHATTAN BEACH CALIFORINIA ? The 2018 Tour de USA for Prostate Cancer Awareness completed its 23-day charity road rally world record attempt at the CancerAid headquarters at the Cedars-Sinai Medical Innovation Center in Beverly Hills on September 19th, having covered 5,386 miles across the western United States.

Manhattan Beach resident and Cancer Journeys Foundation President Robert Hess created the Tour de USA® road rally to dramatically reduce America?s annual prostate cancer death toll by raising awareness of prostate cancer risk and providing men a simple, free way to find their prostate cancer early when its most treatable.

Said Hess, ?Prostate cancer claims the lives of almost 28,000 American men every year because these men don?t know they have the disease in time for effective treatment. The mission of the 2018 Tour de USA® is to make certain men know about the prostate cancer risk (one in six men will have the disease) and about the Foundation?s simple prostate cancer risk awareness tool, ProstateTracker.org.?

The Tour de USA® began August 26, 2018 at the offices of CancerAid in Beverly Hills and ended back in Los Angeles, after 23 days and 5,386 miles on the road. ?We carried a Spot Gen3 GPS tracker from GlobalStar that let people all across the US follow us in real time on the Internet. We used that data to apply Official World Record to verify and award our world record,? according to Hess.

Said Hess, ?We chose to the begin the rally with Dr. Nik Pooviah, Founder and CEO of CancerAid, because we constantly are seeking practical tools to support the cancer community and CancerAid, a Shark Tank winner, is a game changer for both the survivor and the medical care provider communities.?

?The Tour de USA Rally was a fantastic experience. We did two live TV interviews, provided prostate cancer awareness materials to 62 media outlets, participated in the world?s largest automotive competition ? SCCA Solo Nationals in Lincoln, Nebraska, and interacted directly with hundreds of men about the importance of annual prostate cancer testing,? said Hess.

Hess drove his personal Mazda Miata MX-5 on the rally. ?I love driving the Mazda Miata, especially for autocross and on the track, but I wasn?t sure what to expect from the comfort aspect when driving seven or eight hours a day for 23 days. My evaluation? I could do another 23 days right now. It was that much fun,? said Hess.

The 2019 Tour de USA will focus on breast cancer awareness. Details will be posted on the website at TourdeUSA.Org.

About the Cancer Journeys Foundation

The Cancer Journeys Foundation provides a comprehensive digital information center for America?s 15+ million cancer survivors, their families, and caregivers. The CJF created and operates the free prostate cancer early detection system ? ProstateTracker.Org

For more information, contact Robert Hess, president, at the contact information below.

www.CancerJourneysFoundation.org

###

For more information about Cancer Journeys Foundation, contact the company here:Cancer Journeys FoundationRobert Hess310.430.5899robert.hess@CancerJourneysFoundation.org1601 N Sepulveda BlvdSuite 576Manhattan Beach, CA 90266

Cancer Journeys Foundation

The Cancer Journeys Foundation provides support to the 14 million cancer survivors in the United States and their families and care givers as they move through their individual cancer journeys.

Website: http://www.cancerjourneysfoundation.org

Email: robert.hess@CancerJourneysFoundation.org

Phone: 310.430.5899