



Gootium To Enhance Brand Influence By Teaming Up With Popular Artist

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Gootium, a Laguna Beach, California based manufacturer of popular backpacks and similar items, has announced that they are teaming up with artist Morris Mouse. The company recently announced the collaboration for a multi winner giveaway event with their followers and loyal customers.

"The six lucky winners will receive either a waxed canvas pencil case, a canvas pouch or a leather bound notebook," says a spokesperson for Gootium. "We want to get more people excited about our products and felt that the popularity of the artist Morris would help with that."

The company has been providing high quality canvas backpacks and other bags for several years. They state

that all of their products are made from only the highest quality of materials and that they are as fashionable as they are durable. Customers of Gootium bags have shown off their fares through various social media sites and expressed their appreciation for the company's products. The company representative says that because of those loyal customers, they wanted to do something really special before the upcoming holiday season.

"Our Gootium giveaway gift idea is because of our customers and their continued loyalty to our products," says the company spokesperson. "We value our customers more than they will ever know and there is no better way to show that appreciation than by giving away some of our most popular items."

Morris Mouse is a fictional character who sends various postcards or letters to his friend Lucy in an effort to cheer her up. The gist of the Morris Mouse story is that Lucy is injured and unable to enjoy herself for a few months, so her friend Morris travels the world, sending her letters and postcards throughout his adventures. The mouse illustrates his adventures which include conservation studies, cricket matches, and other fun and games.

Gootium states that they are pleased to be able to pair up with the (artist) Morris to show their customers how much they appreciate them. The giveaway gifts are chosen based on customer popularity and the company says that they are all very well received items from their customers. Those who are participating in the giveaway contest will have the opportunity to win one of the three chosen gifts, although the company does not say how those gifts will be chosen. Winners can expect a nice gift from the company for their entry, though.

The founder of the company says that he came up with the idea for the popular canvas bags while he was volunteering at a rural farm in Australia. The canvas bag used by the farmer gave him the inspiration for his popular line because the bag was fully functional yet offered a certain fashionable style. The founder says that the bag was filled with old world charm, with every buckle and stitch beautifully crafted. Since those days on the Australian farm, the company has continued to provide popular bags made from canvas, including various metal accessories, leather trim and other unique features.

Backpacks, handmade clutches, leather portfolios, messenger bags and other items make up the company's inventory and all are made from pure cotton canvas. Items are washed with a special treatment that gives them their vintage look. The company recently announced a new line of personalization patches and pins that go along with the bags to make them even more unique.

Those interested in learning more about the bags that have made Gootium popular can visit them on their official website. Those interested in learning more about the collaboration with Morris Mouse or about the adventures of Morris can learn more on the official blog for the mouse and his postal offerings. More

information on the giveaway can be seen on the official website for Gootium or on any of their social media sites including Twitter and Instagram. Customers will find listings of the various products offered by the company on their official website as well as ordering and contact information for the company. The company did state that the giveaway contest has begun but did not state when it would be over.

Those interested can learn more about the contest deadline on the company's official Instagram account or customers can contact the company directly to learn more. Products included in the giveaway can be found on Gootium's official website with listings of their special features and a complete list of the products that are begin given away can be found on the company's official Instagram account or on any of their other social media pages.

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For more information about Gootium, contact the company here:GootiumJohn Z.service@gootium.com1968 S Coast HWY #878 Laguna Beach CA 92651

Gootium

Established in 2012, Gootium is a brand of durable and vintage canvas products. We love to share great quality products with our happy customers and that's why "FOR THE AFFECTION, WE MADE'EM" has been our business principle.

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