

Hair Fibers For Thinning Hair Root Touch Up Powder Introduced

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Perfect Hair Focus recently announced the addition of a fortifying root touch up powder, Perfect Hair Fibers, to its line of hair products. Perfect Hair Fibers is a unique treatment for men and women with thinning hair that uses keratin-enhanced fibers to fortify natural hair while remaining undetectable and able to withstand the active lifestyles of men and women. It provides its users with thicker, fuller hair in just 30 seconds.

When most people think of hair thinning or balding they think of men, but according to the American Hair Loss Association, women actually make up 40 percent of American hair loss sufferers. Hormones are the leading cause of hair loss in women, due to pregnancy, birth control pills, menopause or other hormone imbalances, but high levels of stress, thyroid conditions or exposure to toxic conditions can also trigger the hair to thin. Whether stress, illness, or hormone imbalance has caused an individual to experience hair thinning or hair loss, Perfect Hair Fibers can conceal hair loss in a matter of seconds with its proprietary hair fibers for thinning hair.

Perfect Hair Fibers is an easy multitasking filler made from natural keratin protein that will texturize and volumize hair with just a few shakes. Unlike other hair fibers, Perfect Hair Fibers is a root touch up powder that is free of toxic ingredients such as parabens, phthalates, sulfates, silica, aluminum, cotton, and rayon. It uses a premium keratin protein to thicken hair, hide thinning areas, and help lock in color.

According to the American Hair Loss Association, by the age of 35, 66 percent of American men have some amount of detectable hair loss. By the age of 50, about 85 percent of men have significantly thinning hair. The leading cause of male hair loss is the hair follicles' sensitivity to DHT (5 α -dihydrotestosterone). DHT is a male androgen hormone that causes follicles to shrink, resulting in a shorter life span, decreasing hair production. The most common hair loss in men follows an M pattern of receding hairline known as male pattern baldness.

For both men and women, thinning hair or hair loss can have a significant effect on how they feel about themselves. Many will look to one of the several options available for the treatment of hair loss, such as

topical minoxidil, oral finasteride, topical or oral hormones and steroids, hair transplants, and hair restoration surgery, all of which come with significant side effects. Some individuals will opt for the use of wigs or hairpieces with less than satisfactory results. Pure Hair Fibers, although not intended to regrow hair, has been found to fortify the hair at the root level to enhance existing hair while hiding thinning or balding areas.

Perfect Hair Fibers is designed to conceal balding hair, signs of alopecia, scalp show-through, and thinning hair. "It really does cover thinning hair and it looks natural. It also does not stain your clothes or hands. It really is a product that does what it says," says Vanessa, a verified Amazon customer.

Other hair loss products can produce heavy, lackluster results. Often users have difficulty matching their natural hair color and/or keeping it looking natural throughout the day. Perfect Hair Fibers stick to the hair without stiffness or residue, making it easy to style and giving it long-lasting performance. It comes in eight different colors making it easy to match almost any color and type of hair.

According to Kelly, "I have salt and pepper hair and my husband has white hair and the 'gray' works for both of us. It is easy to use and looks completely natural."

To make matching Perfect Hair Fibers to the user's natural hair color, Perfect Hair Fibers comes in the following colors: black, medium blonde, blonde, light brown, medium brown, dark brown, auburn, and gray.

Perfect Hair Fibers root touch up powder instantly delivers thicker, fuller hair in as little as 30 seconds. It is easy to apply and will instantly revitalize straight, wavy, curly, coiled, and tightly coiled hair on both men and women. It is formulated to last all day and washes right out. It is easy to style including being able to comb through, straighten, or curl.

For customer convenience, Perfect Hair Fibers comes in two sizes, a handy portable 35-gram bottle or a long-lasting 1.22-ounce bottle.

Perfect Hair Fibers is animal cruelty free and 100% guaranteed. For customers who aren't completely satisfied with the product, they will get their money back. Customers can find Perfect Hair Fibers at Amazon.com.

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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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