



## **Used Cars Listing Website Celebrates Record Breaking Month**

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CarDaddy, a website for buying and selling used cars, has announced that they are celebrating a record breaking month for new visitors and car dealers signing up. The company has just relaunched its website and they were pleasantly surprised that they have had an unprecedented number of new visitors and car dealers who have been attracted by the flat pricing that they offer when it comes to selling used cars.

John Beebe, CarDaddy CEO, says, "Here at CarDaddy which is located in Northern Michigan, we are all about providing the consumer with the best online buying and selling experience possible. After 15 years in the making, CarDaddy is aiming to build a community where friends, family and your local dealership can buy, sell, and trade. We want to put you in the driver's seat of purchasing your next vehicle, and most importantly have fun, I mean this should be an exciting time for you whether you are looking to buy something new or sell your vehicle and make a little cash."

CarDaddy has also announced the publication of a blog post, titled "Tips To Sell Your Car Effectively". The article points out that while buying and selling cars is indeed a profitable business, the tips that are provided can help people maximize their profits. The first tip is to have a clean car because a car that makes a good

impression will be more valuable. Second, all issues, whether big or small, should be attended to. For this, it is essential to have a certified mechanic make sure that everything is in proper order. A buyer will certainly consider the car to be more valuable if it doesn't have any issues. Then there is also the need to be well-prepared for the sale, such as having the relevant documents ready.

Meanwhile, when selling a car, the offered price should have a basis. The article points out that it is advisable to have the car appraised by an expert. It is also a good idea to conduct some research online on the prevailing prices for that particular car that one is selling. It is also important to keep in mind that buyers will likely haggle so the price should be set so that there is room for bargaining.

And then there is the need to advertise that the car is for sale. This can be done through newspapers or online ads. One good way to advertise the car online is to find a website that lists cars that are available for sale. Potential buyers will tend to use such a website because they will only need to go to one place to find the car that they desire. And they can also compare a particular car with similar models on the list, which gives them the assurance that they will be paying a price that is based on prevailing market rates.

Being a used car marketplace, CarDaddy does not only buy and sell cars but also trucks, motorcycles, classic cars, boats, campers, RVs, ATVs, and more. What they do is provide a website where used cars for sale can be listed so that those who are looking to buy a used car need only go to one place to find the car they want. Car dealers can also sign up with CarDaddy. And for the past month, CarDaddy has noted that the number of visitors to the site and the number of car dealers signing up have reached unprecedented levels.

CarDaddy has noted that the increase came right after they have revamped their website. Their new site categorizes the various vehicles for sale under cars & trucks, classic cars, motorcycles, boats, RVs & campers, ATVs, commercial trucks, heavy equipment, aircraft, race cars, and trailers. The list can also be filtered using body type (convertible, coupe, pickup truck, SUV, sedan), exterior color (black, blue, gray, silver, white), condition (certified pre-owned, new, used), transmission (automatic, CVT, manual), mileage, price range, model year, trim, model, and make (BMW, Chevrolet, Ford, Hyundai, Toyota).

John Beebe, CarDaddy CEO, has worked in the automotive industry for more than 10 years. He has been marketing cars online for several years. Meanwhile George Christman, who is currently the CarDaddy CTO, was the one who started CarDaddy.com. The website was started in 2004 and was originally known as CarsUnder10k.com. After a few years using that website, he went on to create CarDaddy.com in 2008 and this was moderately successful until he expanded it to include all kinds of motorized vehicles.

Those who are looking to purchase a car can visit the website at <https://www.cardaddy.com/used-cars-for-sale-near-me>.

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## **CarDaddy**

*CarDaddy is a leading automotive marketplace featuring live auctions. Auto dealers love the flat rate fee structure for putting their entire inventory for sale on CarDaddy.*

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