Housing Market Improvement Sparks Business Growth For Charleston Movers

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Excel Moving & Storage, located at 7143 Bryhawke Cir, North Charleston, SC 29418, has recently been enjoying business growth as a result of the housing market improvement in the first half of 2015.

Nearly a decade after the housing market crashed, things are looking up for the real estate industry, as well as the moving industry. Although there is still a ways to go before things are fully back to normal, recent growth in both industries have indicated that things are definitely looking brighter.
Excel's CEO states that "We've had quite a few people calling for movers here in the Charleston area and we are tracking the market improvement all over the U.S. with our fellow moving agents."

And he's right, moving companies in general have been busier in the first half of this year than they were last year, and that is due to consumers being a bit more forward-thinking with regards to home ownership.

"Buying a home is something that many families thought was a pipe dream for years. When the market crashed, people were terrified of even trying to qualify for a new mortgage. That's over now and the real estate world couldn't be happier about it", from a Realtor in Charleston.

An increase in real estate sales has also increased the need for moving companies. Moving and real estate do after all, go hand in hand, and as more and more consumers feel secure enough to invest in a new home, more moving companies will begin to see business increasing.

Over the past 5 years alone, the moving industry has increased, with much of that new business coming from digital advertising. With Facebook, Twitter, and other social media sites being all the rage, consumers are finding it easier to locate a reputable moving company in their area. Search engines like Google are an excellent starting point for those in need of a local moving service.

In the past, moving companies gained a somewhat bad reputation, with many homeowners picturing large, scary men carelessly tossing their belongings into a large truck. Today however, moving companies have entered the mainstream, and just in time for the real estate market explosion.

Most experts recommend research to learn more about local moving companies, their reputation, and of course, rates. With the housing market booming, financial experts fully expect moving companies to be overwhelmed with business over the next fiscal year. As more and more consumers find themselves moving across state or across country for better employment, and as older consumers retire in warmer climate areas, moving companies are certainly expected to see a major increase in business.

Charleston movers are certainly no exception to the rule, as the real estate market in Charleston begins to finally push its way back into the forefront with more consumers taking the leap into home ownership.

Homeowners seeking more information or anyone looking to learn more about the moving industry in general can look to Excel Moving & Storage and visit their website or call, 843-603-1177. The company is located at 7143 Bryhawke Cir, North Charleston, SC 29418.

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Excel Moving & Storage Inc.

Excel Moving & Storage is the residential and commercial Charleston moving and storage company most trusted for a fast, efficient and cost-effective relocation.

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