

Digital Marketing Consulting In Delta BC Is Now Available

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Solutions Web Consulting is a new digital marketing agency in Delta, British Columbia. The company states that they are now providing digital marketing consulting services to businesses in and around Delta and Metro Vancouver BC region.

Scott Gray, founder of the company, says, "The internet is always changing, which means that it can be difficult to keep up with what you need to do to keep your business growing. You need a professional, someone with experience in this ever changing market, in order to take advantage of all that the internet has to offer."

Gray says that the company is now providing quality and experienced digital marketing consulting services in Delta BC to a number of businesses in many different industries. He states that internet marketing changes on a daily basis and says that it can be difficult for businesses to keep up and understand how those changes are going to affect them. Gray states that he has been working online for more than 10 years and has the experience needed to assist these businesses with their online growth.

"It all starts with our complimentary discovery call," says Gray. "This lets us get to know your business and we can determine if we are a good match to work together to help you create a better online presence. Every consultation we do begins with this call where we get to know each other a little better, allow you to ask any questions that you may have about the process and generally get things out in the open."

Gray says that customers are welcome to use the company's online form to schedule their discovery call, which is where he will begin to map out a process for building the customers' online presence. He says that the call is complimentary and there are no strings attached. Those who feel that his business is not the best path for them can simply disengage after the call with no worries of harassing return calls or other reaching out attempts.

Gray says that he decided to create his online digital marketing consulting company to help other businesses

to make money from their websites. He states that whether a business operates solely online or just has a website to provide information for a traditional brick and mortar business, an online presence is crucial in getting people interested in the business and what it has to offer. Studies show that most decision making consumers today have smartphones or other mobile devices where they conduct research to get more information about a particular business service or product before they purchase. Gray says that businesses that are not currently taking advantage of this trend are losing a lot of business.

He states that a business website is the foundation for the company. When done correctly, he states that the website can help to double or even triple the revenue that a business is currently bringing in. When they are not done properly, however, Gray says that business websites are merely a waste of time and money. In order to provide the most benefit for a company, he states that the website needs to be designed properly and it needs to be marketed properly in order to reach the right people.

Gray says that many businesses focus on SEO or search engine optimization and states that while this is important, it is far from the only thing that businesses need to consider. He states that Google Business and other factors such as pay per click advertising, content marketing and other strategies need to be considered. He explains that website success is a combination of many factors all working together and that missing just one of these factors could negate the entire campaign.

Gray says that he understands that many business owners are not aware of what it takes to make a successful website. He states that those who would like more information can contact him through his online form to schedule their consultation call and learn more about the process and the services that he offers. Gray urges those who have yet to see their business websites reach success to contact him and allow him to put his years of experience to work. He states that while there are other marketing agencies that claim to guarantee website success, his is backed by decades of learning and working experience.

Those who are interested in learning more can visit Gray on his official website or use the online form to schedule a no obligation consultation call.

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For more information about Solutions Web Consulting, contact the company here: Solutions Web Consulting Scott Gray 604 332 0065 solutionswebconsulting@gmail.com Delta BC, Canada

Solutions Web Consulting

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