



**STARTUP
OF THE YEAR**



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Venice, California-based Weavy Embeddable Collaboration Software Developer Named Top 15 Finalist at 2018 Startup of the Year Competition in Boston, Massachusetts

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VENICE CALIFORNIA ? Venice-based Weavy &weavy/; today announced that its embeddable collaboration platform was named a Top 15 Startup of the Year on Wednesday at the 2018 Edition of Startup of the Year competition in Boston, Massachusetts October 15-17. Past participants include GrubHub, Groupon, LivingSocial, AddThis, Desk, and Uber.

Founded in 2006, Startup of the Year screens innovative startups across the globe for the most promising ideas and helps them develop their branding and go-to-market strategies.

Said Rickard Hansson, Weavy &weavy/; CEO and Founder, ?It was a great event and we are really pleased with the outcome. To reach the top 15 out of a very talented group of more than 1,000 innovative

companies screened for the final 100 presentations in Boston is quite an accomplishment. We owe this to a very talented programming team in Malmo, Sweden ? particularly Linus Birgerstam, Johan Jeppson, Magnus Krona, and Klas Lundberg. We were a Red Herring Global 100 winner in 2017, so reaching the Top 15 in Startup of the Year puts us on a great trajectory.?

?The enterprise collaboration space is full of great technologies. Our selection stems from our innovative software platform that provides independent software developers (ISV) with an embeddable collaboration platform they can easily and quickly add to their software applications with a single line of code. We?ve been delivering our <weavy/> embedded collaboration platform to clients for the past 18 months. Startup of the Year was a great experience and I would encourage every startup to apply for consideration in the 2019 program,? said Hansson.

About Weavy

Weavy <weavy/>, headquartered in Venice, California, is a complete embeddable collaboration framework for any web application.

Weavy <weavy/> offers a modern embeddable collaboration framework for any web application, such as SharePoint, PowerBI, Dynamics 365, and more, allowing seamless, overlaid communication and sharing using existing systems.

Weavy <weavy/> enables users to leverage existing workflow apps, storage systems, and document management tools in one central location. Its features include file sharing, instant messaging, team chats, tasks, and more, all wrapped in a social behavior UX.

About Startup of the Year

Startup of the Year (SOTY), established in 2006, discovers and supports the most promising and innovative startups from around the world. Past competitors include great companies such as GrubHub, Groupon, LivingSocial, AddThis, Desk, and Uber. Startup of the Year provides founders the opportunity to grow their startup to its best potential via a global network that includes investors, influencers, and a world-wide startup community.

For more information, contact Robert Hess at the contact information below.

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