

Atlanta Marketing Consultant Ray L. Perry announces the 66 Local Lead Gen Tactics eBook Give Away

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(Atlanta, GA, June 23, 2015) Atlanta Marketing Consultant, Ray L. Perry, is pleased to announce that purchasers of the new book "The Small Business Owner?s Guide to Local Lead Generation: Proven Strategies & Tips to Grow Your Business!" will receive the complementary eBook "66 Local Lead Gen Tactics". Tailored toward small businesses looking to drum up local interest in their products and services, this eBook is a can?t-miss opportunity to broaden any business owner?s marketing strategy with simple steps, and is offered free with proof of purchase.

Billed as a comprehensive and concise resource for generating local leads for any small business, the eBook was authored by the same team that created "The Small Business Owner?s Guide to Local Lead Generation", but is its own resource. Authors Ray L. Perry, Justin Sturges, Phil Singleton, Kevin Jordan & Mark Z. Fortune aim to give their readers as much information as possible when it comes to jumpstarting their small businesses, and the eBook is only one extra among many.

Also included are the full library of Duct Tape Marketing eBooks, author video interviews, the Perfectly Optimized Local Website infographic, the small business marketing kit chapter and a secret bonus chapter.

Plus, the first 100 people that purchase the book also get a print copy of "Renewable Referrals: How to Cultivate More Profits." The full list can be found at LocalLeadGenBook.com.

The Small Business Owner?s Guide addresses questions such as, ?How can your small business possibly compete against the big guys?? and is premised on the idea that with the right marketing plan, it is possible to find, attract and engage plenty of business right in any company?s backyard. To this end, the book and eBook offer up actionable steps in how to find a company?s local market and outcompete larger competitors on its home turf.

The book boasts a forward by John Jantsch, Bestselling Author of Duct Tape Marketing, and is co-written by small business marketing and lead generation expert Ray L. Perry. A high-tech marketing executive and Chief Marketing Officer with MarketBlazer, Inc., Perry?s experience with lead generation and lead conversion is extensive. Perry?s philosophy has proved sound for a multitude of small business owners: that by finding and maintaining enough of the right leads, any business can be successful.

Ready to get inspired with 66 tips to find leads and generate profits for any small business? Simply purchase the Local LeadGen Book here and get the full suite of complementary extras.
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Ray L. Perry

Ray is a Marketing Consultant, Business Advisor, Author and Master Marketing Consultant certified by Duct Tape Marketing. Ray helps his clients develop marketing strategies to find their ideal prospects that have a need for their products and services.

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