

Healing Heat Therapy Network Expansion Targets Infrared Sauna Niche Visitors

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Healing Heat Therapy has announced the launch of its new online network expansion, which went live in early October 2018. For those interested in Infrared Saunas, this new development will be worth paying attention to, as it is intended to make researching saunas on the go easier.

Currently in the industry most companies ignore small yet popular niche social sites in favor of the large known sites such as Twitter, Facebook and Pinterest.

The Owner at Healing Heat Therapy, Cody Martin, makes a point of saying, "Things are going to change for our readers when our online network expansion service launches. We have had some requests to expand into the smaller sites such as lookuppage and some that others have enjoyed for several years. A portion of our followers are part of the older generation and have had their favorite media sites for years. We have found that these readers do not really want to learn or join other media platforms. So we are expanding to reach a wider audience."

Recent publications have reported that major company website visitors originating from social media has now reached 50%. That percentage is predicted to increase substantially over the next 5 years. For this reason, companies wanting to maintain their current reach and add more people to their audience are adapting. Healing Heat Therapy is one of those firms that is choosing to adapt.

Cody Martin continues..."Where you'll always see our competitors doing the same old thing, we will provide detailed research reports that are easy to find and read anywhere. Even on mobile devices and on the platforms we have been asked to provide. One we added is itsmyurls as a hub for our online properties. We do this because we believe we discovered a significant percentage of our readers found us through these platforms. Ultimately this is going to be a huge benefit to our customers because it will reach more mobile users that enjoy less well known social media channels."

Healing Heat Therapy was established in 2012. It has been researching the industry for 6 years and it has always aimed to reach potential purchasers of infrared saunas.

Currently, the closest way to gain the same information that Healing Heat Therapy's blog network will provide is contacting the infrared sauna owners themselves. But for consumers this can be a time consuming process and it is riddled with frustration and misinformation.

Healing Heat Therapy has removed this need as it has been contacting those company owners on a monthly basis to stay current on changing infrared trends and additions to product lines. It then shares the updated information is learns in its own regular updates on places such as thenounproject. This alone is predicted to make Healing Heat Therapy's network expansion service more popular with customers in the Infrared Saunas space.

The online network expansion service has launched already in early October 2018. To find out more, contact information is provided.

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For more information about Healing Heat Therapy, contact the company here:Healing Heat TherapyCody Martin(866) 477-4095cody@healingheattherapy.comHealingHeatTherapyColorado Springs, CO80905

Healing Heat Therapy

We provide you the best infrared sauna reviews based on regular talks with the owners of Jacuzzi Clearlight Saunas, Sunlighten, Heavenly Heat Saunas, Health Mate Saunas and Vital Health Saunas. Giving you information based on our 10 years of research.

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