



SEO Montreal Services Now Available Directly Through SEO Expert Jonathan Loiselle

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SEO Montreal is a crucial element to integrate into any website for visibility. Jonathan Loiselle is excited to announce his new agency for SEO in Montreal. Jonathan has over 10 years of experience with digital marketing with other agencies and has decided to start his own agency. He hopes to help businesses grow by implementing marketing strategies that will persist through current and future searching trends.

When approached about this announcement, Jonathan had this to say, "Search engine algorithms change at least once a year and search trends change every few months. As more and more technology is released, Siri and Alexa for example, search phrases become more and more difficult to nail down. It is important to have a marketing agency that understands these patterns and knows how to strategize around them. The truth is that there is never a one-and-done solution. You'll want to form a partnership with an agency that always has your best interests in mind, which is a big reason why I decided to branch out on my own."

Jonathan has worked for a few different marketing agencies in his career and noticed a disheartening pattern. They viewed clients as transactional, rather than as people trying to run an honest business. In many cases, business owners were trying to save their companies. Instead of empathizing, the companies that Jonathan

worked for would take advantage of their desperation. Jonathan never bought into this philosophy and by summer had decided to walk away from companies that encouraged this.

He spent a lot of his time looking for the right company to partner with and finally decided that he would only be able to give the experience he wanted to by starting his own agency. He wanted to give his clients a rewarding experience, feeling like they were in control of the future of their business. He wanted to educate them and make sure that they understood the services they were receiving.

Two years ago, Franklin Hopper, a mechanic in Montreal, decided to give an SEO agency a call. Jonathan was assigned his project. This is what Frank had to say about his experience with Jonathan, "I really felt like he [Jonathan] cared about my company. It was suffering and he expressed real empathy. I had only thought to post my business in the newspaper to get new business. It had cost a fortune and only brought me one customer. Jonathan explained how marketing worked in this day and age and even though there were a lot of words I didn't know, he made sure I understood what was at stake by not getting on board. He did an SEO service for my business and followed up with me a month later to talk about the results. In just a month I had seen 4 new customers from the website, which more than paid for my investment in Jonathan. He earned a lifelong customer after that."

Businesses that are experiencing a similar slump like Franklin are encouraged to call or visit Jonathan's office:

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<https://goo.gl/maps/HMTYmu6eTTG2>

Jonathan's experience with SEO and digital marketing is not limited to his time with other agencies. He is dedicated to the craft. Since search engine standards change frequently and search queries are often dynamic, he spends a lot of his free time researching. He will research patterns and trends in order to stay ahead of the official changes or shifts in search terms. Anyone interested in finding out more about Jonathan should visit this webpage: <https://www.pressadvantage.com/organization/jonathan-loiselle>.

SEO has become a delicate balance of keyword research and keyword saturation. Research, above all, is the most important. Without the research, it is impossible to know what words should be used to show up in the results. It is no longer as simple as including the keywords that make the most sense. They also need to actually be what is being searched the most. This is why it is important to have an expert SEO Montreal such as Jonathan as a consultant.

Mary Wellington, the owner of a medium-sized marketing company also sought Jonathan's advice last year. It was strange being a marketing company needing marketing help. We are a company that focuses on physical marketing like billboard advertisements and TV ads. We promote launch parties and the like. We didn't touch digital media. Which looking back, was a mistake. Still, we decided to focus on older forms of marketing and needed help being more visible online. Our "Your Ad Could Be Here" advertisements simply weren't working anymore. We got in touch with Jonathan at the recommendation of a friend and he went straight to work. Within two months, our business was ranking in the top 5 and our sales department was feeling the surge.

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For more information about Jonathan Loiselle, contact the company here:Jonathan LoiselleJonathan Loiselle

Jonathan Loiselle

Website: <https://sites.google.com/site/jonathanloiselle1/>



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