



Bpi Sports Launches New Website In Canada

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North Bay, Ontario-based BPI Sports Canada is pleased to announce the launch of the company's new website for Canadian customers. A company spokesperson says they are excited to expand their offerings for customers in North America, and to help them get healthy and stay healthy.

John Messenger from Nutrition Club Canada says, "We believe that everyone should strive to be the best person they can be, and we want to help people achieve their fitness goals not only through BPI Sports awesome products, but by working with you to achieve those goals."

The new website now boasts BPI's complete line of products. Their Performance section highlights a number of products to be used at home or on the go for recovery, including powders with branch-chained amino acid (BCAA), glutamine, and creatine, all of which come in a variety of flavors. Other products in the Performance section also include BPI's Best BCAA Soft Drink Series, lightly carbonated drinks that come in 4 different flavors. Customers can also find the Best Aminos Liquid Water Enhancer, a liquid supplement meant to be squeezed into water with zero sugar and zero calories.

In the Protein section of the website, both BPI's Whey HD and ISO HD powders are offered, both designed for fast absorption and healthy recovery. "Not only are these great products high in nutritional value, but are

formulated to give you the most gains and help to rebuild your muscles during recovery after a workout," Messenger notes. "BPI's formulas can be used with any kind of workout plan. And all their different flavors taste great, too."

BPI also highlights Pre-Workout products such as their ketogenic Best Pre Workout, which helps promote a ketogenic state in the body, using glucose to help burn body fat. Their One More Rep line of powders is formulated to promote health for both the heart and for digestion, as well as helping to boost energy and promote focus and endurance. "Our One More Rep products have really helped our customers focus during their workouts," Messenger says. "It's perfect for people who want all the energy, strength, and focus of our creatine formulas but don't need the muscle building."

The site also boasts a Weight Loss section with a variety of different formulas, including ones with green tea, beetroot, and coconut oil as ingredients. Messenger says, "BPI has formulated their weight loss products to not only contain antioxidants that keep out free radicals, but also natural ingredients that support cardiovascular health and boost your metabolism." One of the company's more popular products is their Garcinia Plus Carnitine dietary supplements, formulated to help control the appetite and curb cravings.

Some of BPI's most popular products are sold in their Ketogenic section of the site. Many of the products in the section are designed to aid people who are on ketogenic diets. These diets are typically low in carbohydrates and high in protein. BPI has created products that help people on ketogenic diets go from burning glucose (or sugar) to burning fat, helping them lose weight.

On many of these diets, people are allowed to drink coffee as part of the diet, but typical sweeteners are not allowed because they contain large amounts of sugar. To help people stay healthy and be able to still drink coffee as part of their diet, BPI has created their Keto Bomb line of coffee creamers that come in several different flavors. "BPI created Keto Bomb for those people who are on a keto diet but still need their caffeine fix with their morning coffee," Messenger says. "It's formulated with electrolytes to help maintain mineral levels and help with hydration, which is often a problem for people who are going keto."

Natalia E. said about Keto Bomb in an Amazon review, "This creamer is absolutely delicious. The instructions say to add 1 scoop of powder to your favorite beverage [?] I made 3 cups of coffee (750ml) and I added one scoop of the powder to it. It was quite strong, so now I use half a scoop and it's perfect. [?] I will more than likely purchase this again as I miss my French Vanilla coffee and this is a fantastic substitute."

Those who are interested in learning more about BPI Sports Canada's offerings are invited to check out the new website for more details. Visitors can also find the latest highlighted products, as well as create their own specialized workout plan that will optimize the use of their products in a healthy lifestyle.

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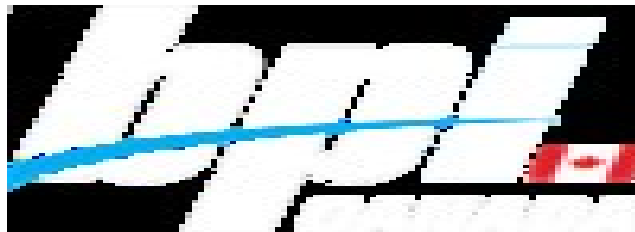
BPI SPORTS WAS BUILT ON THE UNIQUE UNDERSTANDING OF WHAT UNITES US ALL:

The desire to be better versions of ourselves. We look beyond the supplements and products, getting straight to the core of what helps you succeed.

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