Red Kite SEO Announces New Blog Post On Ranking SEO

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Red Kite SEO has announced the publication of a new blog post titled "Ranking SEO the Secret to Powerful SEO in Google." The SEO company states that the blog post provides an overview of the points to consider when ranking SEO for website owners trying to rank in Google's organic search results.

Pete Hogg with Red Kite SEO says, "The new post is not a comprehensive breakdown as there are currently over 300 ranking signals. It is more of an informative read on what is relevant to today's ranking factors and it can help businesses tremendously as they try to figure out ranking."

Hogg says that the post outlines the importance of technical factors for SEO ranking. Pages need to be easy to access, according to the post. Hogg says that users, as well as search engines, must be able to easily access a website in order for it to reach those coveted higher rankings. The site should also be easy to navigate and easy to use.

"You don't want people visiting your website and being turned off because they can't find what they are looking for," says Hogg. "What most businesses do not consider is that ease of use of a website is a major

contributing factor to how your website will rank. This is where many businesses mess up and miss those higher rankings. They just don't understand ranking SEO."

Hogg says that Red Kite SEO offers a wide range of SEO services that will help businesses to get their websites ranked higher on search engines, ultimately sending them more traffic and more revenue. He states that understanding how to rank higher on websites can be difficult for some business owners, particularly when they have loads of other responsibilities to worry about.

Hogg says that his company takes care of the ranking and SEO portion of website worries so business owners can sit back and do what they do best; take care of their business. He further explains that there are some technical aspects of SEO that many business owners simply do not grasp. He says that user behavior and certain analytics are crucial in determining how to reach targeted audiences but without understanding these things, businesses are not likely to get their websites ranked where they want them to be.

Red Kite SEO provides services for marketing online that will help businesses to reach their customers. Hogg says that the company's latest blog post is written as a guide to help explain the process of ranking to businesses, but states that the company still provides the services that many businesses need to get them to the top of the search engine results for specific keywords or keyword phrases.

The post explains the importance of backlinks and internal links when building an SEO campaign. Internal links are those that link to other pages on a website. Internal links have been a major aspect of SEO for quite a while, since keyword stuffing was outlawed and they continue to be an important factor in getting the ranking that a business wants.

Hogg says that the best way to begin ranking a business's website is to do the proper keyword research. Building the brand as a business, providing a good website title and meta description and informative and accurate content are all important, as well according to Hogg. He says that there are a number of factors that go into good SEO and helping a business to rank and states that those businesses that are unaware of these factors or business owners who simply do not have the time or energy to spend on getting their website noticed should hire a professional SEO firm for these tasks.

Hogg states that he thoroughly enjoys helping small businesses to reach their online potential by helping them to build their brand, reach their target customers and generate more revenue. Hogg has been working with SEO since 2007 when he was running his own small business. He says that having his own business website helped him to provide his customers with a good overview of the services that he was providing. He understands the importance of SEO and of a good return on investment. Hogg says that any business that needs help with their ranking or building their online presence in general can contact Red Kite SEO to schedule a consultation or visit the company on their official website to read the new blog post or learn more

about the services that they offer.

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For more information about Red Kite SEO, contact the company here:Red Kite SEOPete Hogg0114 2426544hello@redkiteseo.co.uk15 Dene PlSheffieldS13 9DN

Red Kite SEO

Website: https://www.redkiteseo.co.uk

Email: hello@redkiteseo.co.uk

Phone: 0114 2426544