Michigan State Pride Clothing Company Livnfresh Sees Uptick in Retail & Online Sales Ahead of Black Friday

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A recent economic study shows that Michiganders are contributing to the state economy?s growth by switching to Michigan retailers. The study, published by Public Sector Consultants or PSC, showed that Michiganders spent $18.5 billion to out-of-state retailers in 2017.

PSC reports that the state?s economy can grow by up to $1.2 billion by simply switching to Michigan-based retailers. The ?switch? doesn?t have to be a major one. The study shows that by choosing to purchase from a Michigan retailer once every 10 purchases can yield the above result. This includes online purchases.

Public Sector Consultants? study also shows that buying from Michigan retailers can create nearly 10,600 jobs for residents.

Earlier this month, the Buy Nearby Weekend event launched by the Michigan Retailer?s Association cemented the fact that Michiganders are truly helping their own state?s economy to grow. The weekend of October 5 to 7 allowed local businesses to offer special merchandise for a limited time.

State pride apparel and clothing companies are on the rise, not just in Michigan. State pride is strong and evident in Michigan as stores offering state pride merchandise continue to enjoy strong sales. Sales are on the rise, encouraging even more retailers to open up and join the friendly competition.

As such, there are plenty of Michigan stores that celebrate that pride all over the state. Those that have been around for a while, including Livnfresh, has nothing to worry about because the economy is strong and the buyers keep on coming.

Ahead of Black Friday, owner Cari Samalik is seeing more visitors coming into her Traverse City location, as well as seeing more sales coming in online. Coupled with online sales, is a strong Wholesale division. Wholesaling is when a company like Livnfresh sells products to other clothing stores, that do not make their own clothing at a discount. Michigan apparel companies can buy Michigan Gear From Livnfresh at Wholesale prices.

Michigan goods are growing even more popular these days, as Michiganders are more willing to buy from nearby retailers rather than out-of-state ones. Not only do these items serve their intended purpose, but they also help declare that love for the state that every Michigander has within.

Plenty of Michigan stores celebrate state pride by including Michigan-themed and Michigan-made products, but not all of them are as dedicated to it as Livnfresh. Livnfresh offers state pride apparel, jewelry, tumblers, and other merchandise. From sweatshirts to caps?Livnfresh allows customers to express their love for the state through different Michigan-inspired designs.

Livnfresh is not the only retailer that is offering this type of merchandise. The economy?s growth is allowing others to open up and provide more sources of state pride. 616 Mitten Market, for example, offers all kinds of Michigan-made and Michigan-themed products like baby clothes, glassware, and specialty sodas. This Grand Rapids shop is a place where Michigan makers can sell their items.

It is located at 1186 Walker Ave. NW, Grand Rapids, MI 49504. It offers handcrafted goodies. Buying here lets people support their fellow Michiganders.

City Bird is another great destination for gift shopping, especially for fans of Michigan-themed items. A lot of the items have a focus on Detroit, but there are other things on sale.

The fresh water, the friendly people, and the vast amount of Michigan-inspired stores: these are just some of the reasons why Michiganders love showing off their state pride. Visit Livnfresh.com and enjoy Michigan-inspired apparel.

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For more information about Livnfresh, contact the company here:LivnfreshCari Samalik(231) 445-5548sales@livnfresh.com121 E Front St, Traverse City, MI 49684

Livnfresh

Livnfresh- we design fun and comfortable clothing to help you look and feel your best. We make the best state pride apparel around. Make memories, not clothing adjustments.

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