



Conversion Strategies Launches Martial Arts Digital Marketing Program

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Lombard, Illinois based Conversion Strategies Inc., a digital marketing agency, has announced the launch of their martial arts digital marketing program. The program is a full service martial arts marketing solution for schools that teach martial arts.

David Mulcahy, a spokesperson for the company, says, "The martial arts digital marketing program is designed to help you to make the most of the internet. It will help you to grow your school and attract more students, so ultimately you will see more revenue."

Mulcahy says that the program was developed after working with different martial arts academies that were in need of effective marketing services. He says that most business owners are aware that they need an online presence but many of them have no idea where they should start.

"We developed this program to help," Mulcahy says. "We help school owners who simply do not have the time to learn effective methods of marketing or who don't have the time to build a great online presence. Maybe you just don't know about digital marketing or how it should be done. Whatever the reason, you need

effective marketing for your martial arts academy and we can help."

Conversion Strategies, Inc. says that they have created a marketing program for martial arts schools that is completely done for you and ready to use. The company offers packages that are designed for specified owner needs and that help schools to gain more students, even when the owners do not have the time to do the marketing themselves.

Mulcahy says that the packages that the company has developed are designed to help martial arts schools get found online and quickly earn trust with potential students. The company says that the packages make it easy for students to sign up and become new members and they state that the packages have been very successful in their testing stages. Mulcahy says that all marketing program services begin with a free consultation and that businesses that are interested in learning more about the new program can contact them through their official website to set up a consultation.

Mulcahy says that most business owners, particularly those who already have a website, have at least heard of search engine optimization. He says, however, that knowing about SEO and knowing how to use it are two entirely different things. He states that any business that is not utilizing search engine optimization is likely not being seen online and he states that by doing local SEO for the martial arts school, business owners can ensure that they are much easier to find by those living in and around their local areas, which is the audience that the business wants to target.

The company says that multimedia and social media are also very important aspects today in getting a business noticed. Mulcahy says that any business that is not taking advantage of Facebook, Twitter, Instagram and other social media sites is missing out on potentially tons of traffic to their websites and this correlates to a number of missed customer opportunities. He states that businesses that do not know how to utilize the power of social media need an expert to assist them.

Mulcahy says that Facebook live videos, Facebook advertising and Facebook business pages are all things that a local business should be taking advantage of. Facebook allows businesses to connect with their local audience, and since studies have shown that more users today are connecting via Facebook and using their mobile phones to do so, Mulcahy says that optimizing a website for mobile use and utilizing all of the benefits that Facebook has to offer is essential.

The company states that they fully understand how busy school owners can be. They state that they understand that some business owners simply do not have the time to effectively take on digital marketing and say that they can help. Mulcahy says that business owners can rely on the company to handle all of the local marketing for their martial arts schools or academies, giving the owners time to focus on the business itself. Studies have shown that local companies that take advantage of the benefits of Facebook and other

social media sites, have a great website that converts visitors into members, and that implement good search engine optimization practices have a much higher level of success online and offline.

Conversion Strategies, Inc. says that anyone who is interested in learning more about their new program can visit them on their new martial arts digital marketing website at www.martialartsdm.com.

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Conversion Strategies

Conversion Strategies helps local businesses get more customers from the internet. If you're ready to dominate your local market, our local internet marketing strategies, services, and specialists can help.

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