



## Norfolk, VA Trophy Shop Talks About Personalized Gifts

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Norfolk, VA ? G & W Gifts and Awards has been considered the prime destination for awards in Norfolk, VA. As the year nears the last few months, the awards store is determining new ways for companies to get their name out in the face of the public. According to G & W, personalized gifts are the way to go.

?When you can give your customers or business clients something that?s unique and doesn?t look like a direct attempt to advertise, they?ll appreciate it and value your business even more,? Bruce Gilbert said.

Personalized gifts provide a company the chance to give something special to its customers while also instilling branding techniques like placing the company logo on the item. This allows for the image of the company and its generosity to maintain a strong presence in a customer?s mind and increase the possibility of repeat business.

Being a leading Norfolk acrylic award shop and a supplier of corporate awards, promotional items, and more, G & W is always looking for new ways to innovate its products. The personalized gifts are destined to put a long-lasting stamp on any company?s reputation and ensure that a customer makes a speedy return.

?In this modern economy you really have to put a face to your business and build true relationships with your customers,? Gilbert said. ?I strongly believe that these personalized gifts are a great way to start.?

For more information regarding G & W Gifts and Awards, give them a call today at (757) 461-7676 or visit [www.gwawards.com](http://www.gwawards.com).

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### **G&W Awards by Allogram South**

*G & W Gifts & Awards by Allogram South is a full service trophy and awards store serving the greater Norfolk, Va area since 1959. They offer a wide variety of custom trophies, plaques, engraving, medals and corporate awards.*

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