



## **TravelPapers Handout Launched To Give Instant Savings For All Travelers**

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Travelpapers.com has announced that they are launching their TP-Handout in Jamaica, which will lead to instant savings for travelers while offering merchants a better way to serve the travel industry. The test marketing in Toronto, Canada of TP-Handout has concluded with great anticipation. The TP-Handout will now be launched on January 01, 2019 in Negril, Jamaica. Merchants will be offered a full extension of discount offers. Travelpapers.com will also be launching TP-Handout, into its other host cities of Montego Bay, and Kingston, Jamaica, where customers can see all city launches displayed on their City Launch Board page.

Donald Bailey, the Founder of Travelpapers.com, states the following: "As more merchants are coming to terms with the increasing demand by travelers for personalization when it comes to their overall travel experience, Travelpapers.com is continuously shrinking the gap between the merchant's offerings and the traveler's needs. The launch of TP-Handout by Travelpapers.com is geared towards helping merchants find a balance to better serve travelers."

Donald explains that the activity involving the launch of TP-Handout in January is just in time for peak season travelling to Jamaica. It is expected that the TP-Handout program will provide visitors to the three

cities in Jamaica, some important information that will heighten the enjoyment of their vacation. It will also offer them different ways to experience the cultural mosaic in each city. The expected result of the TP-Handout program will be a boost in the economy of the cities, including the creation of more local employment.

The TP-Handouts can be used for a number of functional travel resources, which include, its use as a souvenir that travelers bring home with them as a memento for their trip; its use as an essential information resource for the city's landmarks and agencies; the utilization by travelers and locals to customize their digital travel profile; the provision of direct codes from the Travepaper's website that can be applied to online offers and incentives; and the provision of coupons for instant local merchant discounts.

Donald goes on to explain, "Their plan is to distribute 50,000 TP-Handouts via 'City Hosts', through hand to hand exchange and travel gateway drop offs to those that see the impact and want to provide information resources to their visitors. The expected result is enhanced visitor experiences, regarding the culture of the city, especially when interacting with locals, travel partners, and homegrown merchants." Merchants can register with Travepapers.com at a host city introductory incentive rate by clicking here: <http://www.travepapers.com/application/add-merchant?go-to=merchant>.

TP-Handout is based on Travepapers.com's core innovation, which is known as Travel Itinerary Directory (TID). The TID logo is a family friendly character introducing visitors to each unique location. For example, TID can be seen sporting a Jamaican hat for this tourist location. TID produces and guides travelers to create their own "Digital Travel Profile (DTP).? Through DTP, global traveler's content requests are customized according to their local likes and preferences. This allows cities and merchants to better target their products and services towards these travelers. Those who are interested in getting to know more about TID and the significance of a DTP can register with Travepapers.com at <http://www.travepapers.com/application/register>.

Donald continues and says, "Travepapers.com seeks to be a socially engaging and unique travel portal that serves as a travel hub for travelers of all kinds." To better understand the role of Travepapers.com those interested can visit <http://www.travepapers.com/blog-post/our-role-finished>.

Those who need more information on how a DTP can benefit merchants and travelers alike can visit the company website at <http://www.travepapers.com> People may also contact them by phone or through email.

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For more information about Travepapers.com, contact the company here: [Travepapers.com](http://www.travepapers.com) Donald Bailey 416-788-1920 [donald@travepapers.com](mailto:donald@travepapers.com)

**Travepapers.com**

*Travelpapers.com is about the traveler. It was designed with the individual who is moving from location to location with limited time to spare, in mind.*

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