



## **Coop Home Goods Launches Early Black Friday Sale and Animal Nonprofit Partnership**

*November 08, 2018*

November 08, 2018 - PRESSADVANTAGE -

LOS ANGELES, California ? November 8, 2018 ? Coop Home Goods launched its Black Friday sale today at 9 AM PST, two weeks earlier than usual. The company hopes that running the Black Friday sale early will inspire customers to dedicate more time to friends and family over Thanksgiving weekend.

Along with launching the sale early, the company announced that it will donate three percent of all profits from the sale to Friends for Life, an animal nonprofit based in Houston, Texas.

?As animal lovers here at Coop, we're proud to be partnering with Friends for Life for this sale,? said Coop Home Goods co-founder Kevin Chon. ?We're excited to see how much we can contribute to their cause.?

Friends for Life is a 501(c)(3) nonprofit that runs a no-kill shelter, offers free spay and neuter services to low-income communities, provides support to struggling pet owners, and much more.

Founded in Los Angeles, Coop Home Goods focuses on providing consumers with innovative sleep products to elevate everyday living. The company is best known for their adjustable memory foam pillows, which are

bestsellers on Amazon.

For more information on Coop Home Goods: <http://www.coophomegoods.com>.

For more information on Friends for Life: <http://www.friends4life.org/>.

###

For more information about Coop Home Goods, contact the company here: Coop Home Goods Josephine Lien (888)316-1886 [josephinel@coophomegoods.com](mailto:josephinel@coophomegoods.com) 900 N Alameda St #86114 Los Angeles, CA 90012

## **Coop Home Goods**

*Based in Los Angeles, Coop Home Goods focuses on providing consumers with innovative sleep products to elevate everyday living.*

Website: <http://www.coophomegoods.com>

Email: [josephinel@coophomegoods.com](mailto:josephinel@coophomegoods.com)

Phone: (888)316-1886

