



## **Cincinnati-based SEO Expert Offers His Take on The Wealth Network**

*November 13, 2018*

November 13, 2018 - PRESSADVANTAGE -

Mike Marko, owner and founder of Cincinnati SEO company IM Consultant Services, has come up with his own take on The Wealth Network, a free online business which uses an automated system to help and teach you to earn more money online. In his article called "The Wealth Network Review," he talked about the overall concept of The Wealth Network business and the real flaw that he sees with the people marketing it.

"I don't think The Wealth Network is a scam. The people calling any company a scam should be a red flag to you? it really tells you something about themselves," explains Marko. "Most of these people failed to make a living online or just want to flip you into another offer. They make a quick buck and move onto the next thing."

"I see a very big problem with the people trying to promote their Wealth Network business. They are taking one of the hardest, if not the hardest routes imaginable," Marko added to his take on the home business firm.

Rather than follow the traditional door-to-door selling other people espouse, Marko suggests an alternative approach to this routine and yet, difficult task. He champions the power of blogging as a better way to the adherents of the Wealth Network business.

He lists the 4 stages to be followed in order to start the Wealth Network business. First, having one's own blog; second, picking good keywords; third, delivering content; and fourth, getting them on one's list.

The last step is the most critical component of this approach. "You need to make your main focus to build your email list because it's a digital asset. You can send an email to your list and make money at home anytime," Marko rationalizes.

Following these steps will create a very positive effect on the part of The Wealth Network business owner and his client. There will be no hard selling activities involved, and both parties will feel that there is value for them in this type of relationship. The business owner will get his clients to love him for he provides them with great content which leads to these same clients buying his products.

"Now you know the basics, but there is more to it than that," Marko finishes his Wealth Network review with this statement. He advises interested people to obtain help from a professional to get them started with these 4 steps that will put them on the right way to success.

IM Consultant Services offers various digital marketing services such as branding, custom website design, social media marketing, blog content writing, search engine marketing (SEM), and more. Marko shares more of his insights about various online marketing strategies through a series of blogs and videos posted on the company website.

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