



Floral Design School Releases Common Findings To Help Advance Careers

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The Institute of Wedding and Event Design (IWED), a premier provider of Wedding and Event Design courses, announced the popularity of their post "5 Ways Floral Design Classes Will Advance Your Career in Flower Design" on their website's blog.

The post has seen a surge in popularity among existing students and professionals looking to re-educate or upgrade their existing knowledge-base. Flower design has been positively trending in Google over the last two years and is one of the techniques students learn through the accredited IWED floral design program. The blog post covers inspiration, client expectations, and popular materials.

A signature program of IWED, the floral design course provides up to date design and style instruction, demonstrated skills, and more. The program is geared specifically toward hands-on instructions and the building and development of design skills and techniques. The course information is from instructors that successfully run their own event design businesses.

Students can learn online or offline. Class sizes are intentionally kept small to accommodate 1-on-1 support

and guidance from the instructors and to assure the most valuable learning experience for the student.

Photos on the IWED Facebook Page illustrate the in-class, hands-on experience of students and showcase their newly-acquired design skills. Regular posts like this featured one provide information about new design trends, student experiences, and links to other valuable content. It also serves as a platform for group engagement for current students as well as former students and graduates.

On its website, The Institute of Wedding and Event Design introduces an Executive team with more than 40 years of combined event experience. The instructors all currently operate their own wedding and event businesses while also sharing their knowledge in the IWED classroom. In more than ten years of instructing and certifying designers, IWED indicates that worldwide, more than 1,000 students have graduated.

Those who are interested in finding out more information about the accredited course, other courses, and events, interested parties can visit them on Facebook or Twitter. Get three (3) free lessons from IWED by visiting their website.

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For more information about The Institute of Wedding and Event Design, contact the company here: The Institute of Wedding and Event Design IWED Global +1 800-504-7615 info@iwedglobal.com 98 SE 7th St, Deerfield Beach, FL 33441, USA

The Institute of Wedding and Event Design

We provide an industry leading education in the event industry through our hands-on training programs & online campus. By providing the necessary skills & techniques our students graduate with the knowledge to launch their own event business.

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