

Sulfate Free Shampoo Company Comments on the Potential Use of Olive Oil for Maintaining Hair Health

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Irwindale, CA: Perfect Hair Focus, the Irwindale, California based supplier of sulfate free shampoo and conditioner, has highlighted the benefits of using olive oil for better hair health as a part of their 2018 campaign for promoting natural haircare products.

Olive oil is an oil that can be used for a variety of reasons - as a healthy oil for cooking, as a moisturizer for the skin and more recently as a hair oil treatment for managing damaged hair. It is versatile and can be used as a conditioner, as a hot oil treatment as well as a hair finishing product.

According to Allen Farrar, spokesperson at Perfect Hair Focus, "Olive oil is more popularly known for its effectiveness as a cooking oil, but just as in the case of coconut oil, it can be an essential part of anyone's hair care routine. At Perfect Hair Focus, we have used olive oil to enhance our natural shampoo and conditioner formula to and make it effective at managing damaged hair care."

Olive oil may prevent the occurrence of dandruff by moisturizing dry, flaky skin right to its hair follicles, thus prevent the new, exfoliated skin from developing dandruff. When applied to hair ends, it may prevent hair-splitting and breakage of hair during the dry, winter months. With its weight and moisture, it may act as a quick fix and prevent any frizz or flyaway hair from ruining one's look.

Farrar adds, "Olive oil is rich in vitamins A, E, and antioxidants, thus preventing the hair's keratin and making it all look smooth and shiny. It also removes the buildup of excess sebum, thus giving facilitating the growth of new hair follicles."

Using ingredients like olive oil and other natural ingredients such as sweet almond oil and jojoba oil, Perfect Hair Focus has recently launched a new hair serum that acts as an instant pick up for dry, frizzy, and damaged hair. Created under strict FDA guidelines, it is 100% made in America and can be found for review at the Amazon marketplace. Learn more about the brand here - <http://perfecthair.club/>.

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For more information about Perfect Hair Focus, contact the company here: Perfect Hair Focus
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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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