



## **Azran Financial Offers Special Discount for Cryptocurrency Taxes**

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Joshua V. Azran of Azran Financial is happy to announce they are now offering 20% off of services related to the processing and preparation of cryptocurrency taxes. Azran Financial has offered a variety of financial services for their clients for over 20 years. Taxpayers from all over California have sought this company's services for income tax preparation and startup consultation.

When approached about this announcement, Joshua Azran had this to say, "In the last ten years Cryptocurrency has become increasingly popular as a form of both payment and investment. As an early adopter of Cryptocurrency myself, I realized that there was going to be a gap in the market for financial advisors and accountants well-versed in Cryptocurrency. As such, I spent several years educating myself on the intricacies of Cryptocurrencies and the tax laws that surround them. Today, I have a staff fully-trained on Cryptocurrency finances and even offer courses to my clients so that they too are knowledgeable about the tax costs of this currency rising in popularity."

With Joshua Azran being knowledgeable in the Cryptocurrency field, it was only a matter of time before he launched Azran Financial Cryptocurrency tax services. Though this area is a focus for Azran Financial, they

are also equipped to handle other financial services for individuals and businesses alike. Azran Financial actually has several primary focuses including but not limited to real estate, manufacturing, and venture capital.

However, aside from Cryptocurrency, one of their biggest focuses is startups, early stage, and growth companies. For these companies, they offer a host of necessary services including audit preparation, cash-flow modeling, business valuation, and entity formation. Azran Financial provides consultation and services that are a necessity as early on as the conception stage.

Anna E., a new L.A. business owner, sought Azran Financial's startup services and was happy to share this review on Yelp, "The perfect accounting firm for my new business! Josh and his team are highly knowledgeable and have made my tax filing experience much more enjoyable. If you're looking for a bright accountant that is eager to protect your tax situation or looking to delegate your accounting/bookkeeping to an outside company, you should definitely Azran Financial!"

Cryptocurrency taxes can be a tricky topic. Even if a business hires an accounting company to handle their Cryptocurrency taxes, there is still a lot of jargon that needs to be understood in order for the accountant to advise properly. For that reason, Joshua V. Azran offers a Cryptocurrency class available on ProntoTaxSchool.com. This class will provide the necessary verbiage to help a Cryptocurrency user understand their taxes. The class is so thorough, though, that some users were able to go on and prepare their own Cryptocurrency taxes.

Joshua Azran has become known as "The Startup CPA" thanks to his work in aiding technology entrepreneurs find better and faster success with their startups. For the Cryptocurrency division, Joshua and his team serve miners, investors, and blockchain entrepreneurs. They also help institutional and corporate clients who wish to integrate cryptocurrency and blockchain into their corporate structure.

Andrew T., of Hoboken, NJ decided to hire Azran Financial despite the distance between them. This was the review he was happy to share, "Josh's firm completed my personal and company return and provided great advice throughout the process--when forming an LLC I actually did the initial paperwork to create the business and hired a CPA as one of the last steps and I wish I had started with Azran! Josh and his staff have been great throughout the whole process and have a streamlined digital pipeline to make tax season easy after the new year. I would highly recommend in the future!"

Though Cryptocurrency has been around for almost 10 years, it is still a relatively new concept. This digital currency combines technology and currency to create a secure and protected exchange between parties. Today, there are hundreds of different types of Cryptocurrency and Blockchain that function similarly. However, because it is a relatively new concept, the government is still vague with its regulations and

restrictions. Spectator.org wrote an article about the lack of clarity from Congress.

Oliver T., a Beverly Hills resident, has been going to Azran Financial for years. He shared this glowing review of his experience with Joshua over the years, "Josh Azran has been doing my personal returns as well as the returns for both my companies. In addition to that, he has provided sound advice and direction to ensure that my companies are profitable. He is an incredible CPA and an even better person. I would and have recommended him to anybody that is looking for an efficient and brilliant CPA."

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## **Azran Financial**

*A boutique certified public accounting (cpa) firm specializing in servicing entrepreneurs, investors, & business management*

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