

## Announcing New Brand Logo For Uniquely Designed Magnetic Child Safety Lock Product

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Up and coming child magnetic safety lock company, Concepts of Spring LLP have been personalising their product - the Spring Safe and Sound safety lock with their brand logo printed onto the keys. This they believe will strengthen their brand presence and establish themselves as a serious player in the child safety market. Further, they have expanded their offering with a variety of pack sizes to accommodate the varying needs of their consumers.

They claim that their Safe and Sound child safety lock system locks and unlocks using a special inbuilt magnetic device? an ultra-strong neodymium magnet key that is a first in America. A company spokesperson said, ?Once locked, the device can only be opened using our handy yet extremely powerful magnetic key. Refrigerator magnets simply won?t work, which offers even greater protection for children who may play with games that come with magnets. However, a simple disengage feature lets parents deactivate the lock when desired - for example, when children have gone to bed. This means that while children are still at the toddler stage, the Safe and Sound lock will keep cabinets and drawers safe from their curious little hands.?

New developments from Concepts of Spring are emerging on a frequent basis and they can be followed on their website from where you can access their Blog Page, view their Facebook page, follow them on Twitter or Pinterest. Furthermore, periodically they extend their product offerings. Currently, customers can access a range of discount vouchers from their website.

With companies like Concepts of Spring responding pro-actively to customer?s demands to safeguard their children, it would seem that America?s homes may start to become more childproof. The directors of this company hope that as they sell more of these products, the upward trend in recent years of child accident incidents in the home will begin to reverse.

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## **Spring Safe and Sound**

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