



# SEMANTIC LINKS

## **Google My Business Service Launched by Tree Service Marketing Company**

*November 20, 2018*

CULPEPER, VA - November 20, 2018 - PRESSADVANTAGE -

Big Bamboo Marketing LLC, a business in Culpeper, VA, is proud to announce its new "Google My Business 10 Day Proof of Concept" service, which they believe is the best way to promote a tree contractor business. The company will provide tree service contractors with a 10 day free trial of its Google My Business optimization services. This program for tree service lead generation with Google My Business was launched in August 2018 and is available to tree contractors nationwide in the United States.

Bradley Benner, Managing Member at Big Bamboo Marketing, says: "Big Bamboo Marketing is super excited to provide our Google My Business services to tree contractors because we have found it to be hands-down the best way to promote a tree service business. If you're looking for how to grow a tree service, our GMB 10 Day Proof of Concept service is your answer."

The company has made it its mission to allow local businesses to have access to personalized marketing service that help to increase their online exposure and improve their reputation, thereby helping them generate more leads and, ultimately, more sales. Those who work with Big Bamboo Marketing received one to one attention from Bradley Benner himself, who will then create a customized marketing plan specific to

the marketing goals of the client. Google My Business is one of the most important online marketing tools available to date and the 10 day free trial of the service is therefore already proving to be very popular.

One of the things that makes this company unique is that they offer their services specifically to the tree care industry. They have a range of content writers and digital marketing experts on board who have specialized not just in online marketing, but also in everything that has to do with the tree care business. In so doing, they have ensured that their services can be fully personalized and are relevant to this niche industry.

As shown in a recent report at <https://finance.yahoo.com/news/tree-marketing-lead-generation-google-033500684.html>, around 90% of people now search for local services and businesses online. The majority of these people specifically focus on Google. As a result, it is absolutely essential that a digital marketing strategy be focused on Google. Meanwhile, it should be noted that the search engine regularly changes its algorithms. Thus, digital marketing is an ongoing process, rather than a one time action.

Big Bamboo Marketing has developed a range of online marketing solutions that can be applied specifically to the tree care industry. They do not take a cookie cutter approach to digital marketing but rather develop a unique consultation plan for each of client. Those plans incorporate not just the SEO (search engine optimization) strategies that are known to work, but also look closely at the client's individual and personal marketing goals. Put together, this helps them to increase their online authority and reputation.

The new Google My Business service complements the huge variety of other solutions that Big Bamboo Marketing can offer. They provide both on-page and off-page solutions, making sure they always incorporate the latest updates from Google and the other search engines. Whenever a new client signs up, the company starts by completing a full website audit and competition analysis, thereby identifying what kind of content is needed and how the optimization should be structured. They offer all solutions that form part of digital marketing, now also placing a focus on Google My Business.

Big Bamboo Marketing focuses strongly on building a positive online reputation, setting themselves apart as the go-to service within their local area. At the same time, they have exclusive lead generation solutions in place that have been shown to work as quickly as within 48 hours. Where relevant, they will also create press releases and syndicate those to the media. The new service, meanwhile, places an emphasis on local maps SEO so that tree contractors can be found by the very people they are targeting. This also includes video marketing services, which showcase reviews, products, and services; and content marketing services.

The company has created a showcase video that further explains the Google My Business 10 Day Proof of Concept service, which can be accessed at <https://bigbamboomarketing.com/gmb10days>. It explains the importance of efficient lead generation and how it is possible to attract new and strong leads in as little as 48

hours. The company has links to an excellent distribution network of media contacts, enabling their clients to be featured on major media outlets such as Fox, NBC, CBS, and ABC.

###

For more information about Big Bamboo Marketing LLC d.b.a. Semantic Links, contact the company here: Big Bamboo Marketing d.b.a. Semantic Links Bradley Benner (540) 328-6112 [bradley@semanticlinks.io](mailto:bradley@semanticlinks.io) Culpeper, Virginia

## **Big Bamboo Marketing LLC d.b.a. Semantic Links**

*Big Bamboo Marketing LLC, d.b.a. Semantic Links, is a specialized SEO fulfillment agency focusing on "Doctorate-Level" link building and entity-based relevance for the AI-search era.*

Website: <https://semanticlinks.io>

Email: [bradley@semanticlinks.io](mailto:bradley@semanticlinks.io)

Phone: (540) 328-6112

