

Sulfate Free Shampoo and Conditioner Company Highlights the Possible Effectiveness of Olive Oil for Maintaining Hair Health

November 20, 2018

November 20, 2018 - PRESSADVANTAGE -

Irwindale, California: Perfect Hair Focus, the Irwindale, California based supplier of sulfate free shampoo and conditioner, has highlighted the benefits of using olive oil for better hair health as a part of their 2018 campaign for promoting natural haircare products.

Olive oil is an oil that can be used for a variety of reasons - as a healthy oil for cooking, as a moisturizer for the skin and more recently as a hair oil treatment for managing damaged hair. It is versatile and can be used as a conditioner, as a hot oil treatment as well as a hair finishing product.

According to Allen Farrar, spokesperson at Perfect Hair Focus, "Olive oil is more popularly known for its effectiveness as a cooking oil, but just as in the case of coconut oil, it can be an essential part of anyone's hair care routine. At Perfect Hair Focus, we have used olive oil to enhance our natural shampoo formula to and make it effective at managing damaged hair care."

Olive oil may prevent the occurrence of dandruff by moisturizing dry, flaky skin right to its hair follicles, thus prevent the new, exfoliated skin from developing dandruff. When applied to hair ends, it may prevent hair-splitting and breakage of hair during the dry, winter months. With its weight and moisture, it may act as a quick fix and prevent any frizz or flyaway hair from ruining one's look.

Farrar adds, "Olive oil is rich in vitamins A, E, and antioxidants, thus preventing the hair's keratin and making it all look smooth and shiny. It also removes the buildup of excess sebum, thus giving facilitating the growth of new hair follicles."

Using ingredients like olive oil and other natural ingredients such as sweet almond oil and jojoba oil, Perfect Hair Focus has recently launched a new hair serum that acts as an instant pick me up for dry, frizzy, and damaged hair. Created under strict FDA guidelines, it is 100% made in America and can be found for review

at the Amazon marketplace. Learn more about the brand here - <http://perfecthair.club/>.

###

For more information about LANS Footwear, contact the company here: LANS Footwear Leanne Hutchins 604-341-5867 leanne@metrelle.com 207-1425 Marine Drive West Vancouver, BC V7T 1B9

LANS Footwear

LANS Footwear creates products to solve the problem of having hybrid footwear that is suitable for all weather conditions and seasons. The company has designed a unique pattern to help children distinguish between their left and right foot.

Website: <http://lansfootwear.com>

Email: leanne@metrelle.com

Phone: 604-341-5867

Powered by PressAdvantage.com