



Smarter Local Profits Launches Video Outlining Online Marketing Mistakes To Avoid

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Smarter Local Profits, a Delta, British Columbia based digital marketing agency recently announced that they have launched a list of tips for businesses. Their new Top 5 Internet Marketing Mistakes is designed to help local businesses to discover what they are doing, or not doing, that could be blocking local customers from finding them. The video can be seen at <https://www.smarterlocalprofits.com/>.

Scott Gray, founder and CEO of SLP says, "If you are a local business, you need this information. These are things that are keeping you from reaching local customers. In just one minute, we will show you what mistakes you are making and how to avoid those mistakes and keep them from costing you business."

The small business consultant states that he shares tips and strategies that help businesses to be noticed by local customers. He states that the mistakes many local businesses are making are easy to avoid and can significantly help companies to improve their local reach. Gray says that he also shares insights on how to attract local customers more easily and how to get a list of the most profitable keywords that are being searched by local customers looking for the services that small businesses are offering.

?You can?t afford not to watch this video,? Gray states. ?If you own a local company and your business success relies on reaching local customers with your message, this is something that you need to do. I understand how difficult it can be for small businesses to find the time to properly market their products or services while effectively running a business. So, I?ve compiled these mistakes for you to avoid and put them all together so that you can learn what they are for the future.?

Gray says that those who are interested simply have to visit <https://www.smarterlocalprofits.com/top5/> to read through the list of mistakes that small businesses should be avoiding when it comes to attracting a local market. He says that many small business owners are overwhelmed at the prospect of online marketing and that various digital marketers that fail to deliver what they promise have added to the frustration that local businesses face in reaching their targeted audiences.

Scott Gray has more than 10 years of experience in his field. He states that he has helped a number of businesses to increase their revenue over the years by building their brand and managing their online reputation. Gray states that many smaller business owners are unaware of how important online reputation is in reaching local customers. He states that he has the knowledge and the experience needed to help these businesses to better market what they are selling and to reach their goals more successfully.

Gray states that what sets him apart from other digital marketing firms is that he works with clients on a personalized basis. He does not use premade templates or plans but walks through the process with the individual client to ensure that their exact needs are being met. Gray states that there are a number of major differences between online and offline marketing strategies and that the two are not interchangeable. He states that his list of mistakes to avoid give business owners a better idea of how to properly market their businesses online to reach local customers.

Gray?s firm offers a number of services for small to medium sized businesses including SEO marketing, website building, development and maintenance, video marketing, online brand management, reputation marketing and more. He states that any small business that is attempting to reach local customers needs to fully understand the power of online marketing and that his firm has the knowledge and experience to help. Gray says that small business owners who are interested in learning more can read his list of top mistakes to get a better idea of how to effectively market to local customers. Those interested can also his official website to learn more about any of the services he offers.

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Smarter Local Profits

Smarter Local Profits is a digital marketing agency that helps local businesses get more customers with their digital marketing.

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