

Social Aware Marketing Launches Spanish Version Of Its Website

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Social Aware Marketing, a Miami SEO company with offices in both Miami, FL and New York City, NY, have released a Spanish version of their website. Furthermore, they have added a Spanish support telephone line. They hope that this will enable them to deliver better support and services to their Spanish speaking clients not just in Miami, but all over the country. Additionally, Social Aware Marketing works with clients in Spain and Latam, who will also benefit from this new service.

"We work with many national and international clients and we want to make sure that we can serve them properly", says Leonardo Schwartz from SocialAware Marketing. "When you consider that Spanish is the second language in our country, it quickly becomes clear how important it is to deliver services in Spanish as well. We hope that more clients will be able to use our services properly in this manner."

Some 37 million people in this country alone speak Spanish, and for many, it is their first language. Additionally, statistics show that it is also the fastest growing language in our country. This growth is caused by immigration and population growth alike. Additionally, an increasing number of non-Hispanics speak Spanish at home, and Spanish television channels are often more popular than their English counterparts. All

of this demonstrates a clear need for Spanish services across the board.

It is already reasonably common to see websites that can be translated into Spanish at the click of a button. SocialAware Marketing's Spanish website is an example of this, with the entire website now being available in Spanish. Each element of the website is fully available in Spanish, including service offerings, contact details, warranties, information on members of staff and so on.

However, Social Aware Marketing has taken this one step further by not just offering the text of their website in Spanish, but by also launching a help line staffed by Spanish speaking experts. In so doing, those who have questions are no longer limited to having to resort to English, or to having to write down their questions.

"Too often, websites translate their content into Spanish, but then expect non-English speakers to magically be able to speak English if they have any questions or queries", adds Leonardo Schwartz. "We want to make sure that our service is fully comprehensive and fully inclusive, so that nobody is penalized for not speaking English."

The Miami SEO Expert believes that offering their services in our nation's second language will enable the Spanish community to become more involved in the online world. This should also enable their clients to generate a greater number of leads, as those who do not speak English are often forgotten in these online marketing efforts.

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SocialAware Marketing

We help business owners from all over the country to get more leads and more conversions through our ROI centered Search Engine Optimization (SEO), branding, social media management and sales-funnel design and optimization services.

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