

Social Aware Marketing Announces Its Professional Video Commercial Services For Small Businesses

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The Miami SEO experts, SocialAware Marketing, have recently created a new division of their company that specializes in creating high impact video commercials. The new company arm, SocialAware Video Commercials, will provide small businesses with the convenience of relaying their message in an effective format aimed at converting their website visitors into paying clients. Employing professional actors and actresses, as well as utilizing impressive graphics, video commercials produced by the company are expected to provide a big boost to businesses by attracting new customers.

The announcement has been made in light of increased competitiveness in the market, causing small businesses to struggle in keeping up. According to Cisco, by 2017, videos will account for 69% of all information received by consumers online. In promoting video advertisements for their respective companies, business owners are able to increase product awareness by up to 74% as opposed to traditional print marketing. With a combination of text, tag words, graphics and audio to explain a product, video advertisement can be informative and persuasive at the same time.

Operating from their dedicated website at www.SocialAwareVideoCommercials.com, the new division

provides a number of templates and options for its clients to browse through. Along with the variety of actors, SocialAware Video offers a range of special effect options, graphics, display texts and animations that are all customizable for the client. Apart from these, the company also offers voice over services and logo animations. A commercial is not guaranteed to convince a customer if the video does not seem professional, which is why SocialAware is dedicated to their focus on quality, as can be ascertained by their statement, "Our team of world class scripters, screenplay writers, graphic and video designers, and professional actors and voice-over talent will ensure you get the message across, converting your website visitors into leads ready to buy your products and services."

These video commercials for small businesses are not only designed for display on the client's website, but on multiple formats as well owing to the flexible licensing terms of SocialAware. By starting this new division, the company has provided a vital channel to business owners to reach out to their customers and generate revenue.

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SocialAware Marketing

We help business owners from all over the country to get more leads and more conversions through our ROI centered Search Engine Optimization (SEO), branding, social media management and sales-funnel design and optimization services.

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