

SocialAware Marketing Announces Its New SEO For Amazon FBA Sellers Services

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SocialAware Marketing, the Miami based Search Engine Optimization and Marketing firm, announced this morning the launch of its specialty SEO services for Amazon FBA sellers.

Over the last few years, Amazon FBA have become a preferred venue for thousands of entrepreneurs who taking advantage of Amazon?s huge infrastructure have been able to build their own brands and put their products in front of the millions of consumers that visit Amazon?s marketplaces each month.

However, as Leonardo Schwartz, founder and current CEO at SocialAware Marketing explains it in one of his recent articles, most wannabe Amazon FBA entrepreneurs actually fail to make their businesses profitable. The main reason for that failure is, in the opinion of Mr. Schwartz, the lack of a sound marketing plan specifically designed to support not only sales but brand growth.

Is to address this issue that Mr. Schwartz and his team at SociaAware Marketing decided to make available a specialty marketing service thought and designed from the ground up to help Amazon FBA sellers to increase their products and brands? visibility not only in the Amazon marketplaces themselves but in Google and all

the major search engines at the same time.

This new marketing offering of the company, named ?SEO for Amazon FBA Sellers?, is in fact a complete marketing campaign that is composed of several elements that are complete marketing services by and in themselves, including press releases writing and distribution, Amazon listings? copywriting and optimization, and, of course, the service the company has been broadly recognized by: its real SEO -search engine optimization- service.

The real goal of this kind of campaign, says SocialAware Marketing?s team, is to increase BRANDING AWARENESS.

?All of our SEO campaigns are always carefully planned and executed with one main goal in mind: to increase branding awareness and get your target market?s favor and goodwill. We work to put our clients? businesses in front of their people in the best light. We call it ?The Right Exposition??, they explain.

Branding and Search Engine Optimization (SEO), they say, work really well together when you carefully plan your SEO campaigns based on the understanding that brand recognition and attracting your market?s goodwill is much more important than just dominating a keyword on Google.

This special kind of SEO is what SocialAware Marketing?s team call ?real SEO?. And they rush to make it clear that it?s anything new but just good, responsibly-carried-out SEO.

The strongest point of this new offer from Leonardo Schwartz and his team is that most SEO companies are not experienced at all with Amazon FBA and how an amazon FBA business should be built and promoted. On the other hand, Leonardo Schwartz is not only a recognized SEO expert but a well-known business building expert who happen to coach clients from all over the world on how to build their own brands leveraging the Amazon FBA program. They put it this way:

?We?re Amazon FBA Experts. We?re SEO Experts. You just can?t beat the combination!?

SocialAware Marketing invites all Amazon FBA sellers to get in touch with them to discuss the exact services your business will benefit the most from. As with their other SEO and Marketing services they don?t offer a one-size-fit-all kind of service and thus, they don?t disclose any pricing publicly. They need to consider your particular business circumstances in order to offer you the best possible service.

Although they state in their site that their prices are not cheap, but they strive to provide the best quality of service around:

?Of course, our SEO services are not cheap. They just can?t be. But we provide real, long lasting results, in the best form results can take: building massive goodwill in the marketplace and ultimately positioning your brand in your consumers? minds as the go to product or service in your space. What price is that worth??

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SocialAware Marketing

We help business owners from all over the country to get more leads and more conversions through our ROI centered Search Engine Optimization (SEO), branding, social media management and sales-funnel design and optimization services.

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