



## **Paradise Delight Floral Of Newport Beach Now Offers Weekly Flower Delivery**

*July 14, 2015*

July 14, 2015 - PRESSADVANTAGE -

Paradise Delight Floral & Event Productions, a luxury florist in Newport Beach, CA, has today announced that after working in the special events industry for 14 years, they are now offering weekly flower delivery as well. They are targeting discerning corporate clients in Orange County, CA, in particular with this service. This is a huge step in the expansion for the business, which previously only worked with the special events industry. It is hoped the weekly delivery service will ensure more businesses can bring a little bit of nature inside.

"For 14 years, we have catered specifically to special events and we have been hugely successful in this," says Chris Crisologo from Paradise Delight Floral & Event Production. "However, a business can never become stagnant if they want to remain competitive, and we felt it was time for us to branch out and start offering other services as well."

Paradise Delight opened its doors in 2001. Since then, they have worked on special events, whereby audiences were engaged to a certain brand, leaving them with a story to tell. Indeed, they have become true story builders themselves. They have been at the forefront of development of events from award shows to

business meetings and they have built a reputation as being the best of the best of the industry.

Now, however, they have moved from offering flowers exclusively for special celebration to offering a weekly flower subscription. For this subscription, corporate clients are first offered designs that match their individual corporate image. They then decide how often they want their flowers to be delivered and Paradise Delight takes care of the rest. The business also offers a complimentary consultation, so potential customers can see what the possibilities are.

"Drawing on many sources of inspiration, including art, interior design, fashion, video, pop culture, technology and lifestyle trends, we build the visual design elements in a way that infuses our clients' brand story and strengthens their message," adds Chris Crisologo. "We customize floral artwork in order to reflect the unique style and taste of our clients."

The Paradise Delight Floral & Event Productions website shows a gallery of images of floral creations they have made in the past. These give a really good idea of what they offer and create. Their focus is on luxury flowers, flowers that can't be purchased in any corner shop. Flowers are expressive and tell a true story, and Paradise Delight wants to help customers to tell that story. They are aware of the common pitfalls that people make when it comes to decorating their special events or even offices with flowers, and they help their clients to avoid these mistakes. Their quality is guaranteed to impress and it is hoped their new weekly service will be a great success.

###

For more information about Paradise Delight Floral & Event Productions, contact the company here: Paradise Delight Floral & Event Productions Chris Crisologo (949) 851-4739 Chris@ParadiseDelight.com 895 Dove Street 3rd Floor Newport Beach, CA 92660

## **Paradise Delight Floral & Event Productions**

*Paradise Delight is an award winning florist, event designer & event marketing firm in Newport Beach, California. They create relevant and cutting-edge designs for corporate meetings, charity galas, conferences, weddings and special events.*

Website: <http://www.paradisedelight.com>

Email: [Chris@ParadiseDelight.com](mailto:Chris@ParadiseDelight.com)

Phone: (949) 851-4739

