

Shampoo and Conditioner Brand Highlights the Benefits of Aloe Vera for Hair Health

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Perfect Hair Focus, the Irwindale, California based shampoo and conditioner brand, has highlighted the benefits of using aloe vera gel for hair growth as a part of their 2018 campaign for promoting natural hair care products.

According to a spokesperson at Perfect Hair Focus, Allen Farrar, "Aloe vera gel is obtained from the aloe vera plant, a thick leaved plant that contains a sticky, gel-like substance inside them. Known for its cooling properties, it is often used to treat skin injuries such as skin burns as well as helps in treating skin tan."

A 1998 study found that aloe vera helped resolve the scalp inflammation that dandruff causes. The fatty acids found in the aloe plant have anti-inflammatory properties that help calm down the itchiness, thus reducing the occurrence of dandruff. Aloe vera is a great ingredient for sulfate and paraben free shampoo and conditioner, as it cleanses the hair follicle efficiently, stripping off extra sebum (oil) and residue from other hair products without drying out the hair and helping it retain its inherent moisture.

It contains vitamins A, C, and E wherein all three of these vitamins are beneficial to hair health as they contribute to cell turnover, promoting healthy cell growth and shiny hair. It is also a source of naturally occurring vitamin B-12 and folic acid, which are great for reducing hair fall.

Perfect Hair Focus has created a brand new line of natural hair products that are made using natural ingredients. Sulfate and paraben free, learn more about their products by visiting their official website at <https://perfecthair.club>.

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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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