Adodo Launches Service To Help Develop An Online Marketing Strategy

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Adodo Consultancy Services Limited, a business in Radcliffe-on-Trent, Nottingham, United Kingdom, has announced that they have launched their "your online friend" service. This service is designed to give people the help they need to launch a proper online marketing strategy. It is also particularly suitable for those who have already launched their strategy and find it to be failing.

"We hear from people on an almost daily basis who have implemented an online marketing strategy that they were promised would work, but it never does," says Tim Glynn from Adodo Consultancy Services Limited. "We have launched your online friend, which is exactly what the name suggests: a friend who has your best interests at heart when it comes down to online work. The difference this makes to the outcomes of strategies is amazing."

There are a number of reasons why small businesses in particular are failing. The first is that their website has been poorly designed or hosted. It is also possible that they don't follow up properly on any contact. Their content could be poor and even be in violation of certain SEO golden rules. Lack of engagement is also an important factor. Finally, many small businesses simply lack a level of understanding in terms of analytics.

"We can't really expect a small business to understand online marketing analytics," adds Tim Glynn. "After all, their expertise is in a specific niche. Our expertise is in online marketing and analytics, and we are ready to take this work on."

One of the things Adodo prides itself on is that they are able to work within any type of online marketing budget. They understand that small businesses in particular often have very tight budgets and that it is not possible for them to invest heavily. However, Adodo points out that clients will also likely get a substantial return on investment, thereby enabling them to increase their budget over time.

Adodo encourages any small business to visit their Facebook page at https://www.facebook.com/askadodo. This lists further details about the service they provide and what they are able to achieve. It is also an opportunity for clients to discuss how they have experienced the service.

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Adodo Consultancy Services Limited

The team at Adodo have been helping local businesses grow their businesses for 35 years now. We're a friendly bunch, come join the party.

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