



Press Release On Event And Floral Design Successful, Says IWED

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The Institute of Wedding and Event Design (IWED), based in Deerfield Beach, FL, has announced with pride that two of their previous press releases have been successful. One release announced the event and flower design classes that are available online and in their in-class workshops. The other release announced that IWED is offering event and wedding planner career assistance programs and services.

An IWED spokesperson says, "Regardless of what program you enroll in, our Event Design, Floral Design or Online our programs follow a tried & true method of learning by doing and a high degree of instructor engagement."

The classes in IWED's Event Planning & Floral Design Certification School include specially customized lesson plans, a hands-on curriculum, and a certification of completion. Each of the programs has been designed in-house by the IWED Creative Director to provide the most complete event education possible. And, of course, learning by actually doing is key, which is why they don't just teach theory, they also offer hands-on training and provide more than 70 professional step-by-step videos for those who study online. And finally, they provide a certification to serve as proof that a student has completed all of the studies

and requirements of becoming a skillful event planner and floral designer for important events like weddings.

There is also the Accredited Event Floral Designer Program in which students master the art and business of event floral design in just five days. This is a state of the art five-day workshop curriculum that will teach students how to make profitable floral designs that will push their event business to the next level.

And for those who are unable to attend the workshops, IWED Online will still provide the complete IWED experience wherever they are as long as they are able to connect online. For this, they offer the IWED Student Kit that will allow people to create their own backdrop and designs. These are later reviewed by an online instructor. Students also get to attend live-streamed lessons.

The spokesperson adds, "We are proud to be one of the leading event design schools in the world. Our mission is to provide a hands-on education in the world of wedding & events that empowers individuals to successfully run their own event business or improve on their existing business."

On the IWED Facebook page, Lisa G-N gave them five stars and said, "Class was amazing! The instructors were amazing and very knowledgeable. They were very helpful and very Hands-On with all of the students. The classes were so much fun and so entertaining that when it was time to go we didn't realize how many hours had actually passed by. I can't wait for all of the new elements they plan to add to this program. Thanks for an amazing time!"

Aside from the classes, IWED also has a blog where they share various important information that can help people with their event business. In a recent blog post, they discussed the vital elements required in launching a wedding planning business. In another post, they also described the various benefits people can get being knowledgeable in professional floral design. In much more recent posts, they offered guidelines on how to design a winter wedding and also how to preserve floral arrangements.

IWED offers high-quality education programs for the event industry through an online campus and via hands-on training programs. With the skills and techniques learned by the students, they are made ready to launch their own event business. The team at IWED has more than 40 years of combined experience and they are made up of James Lester as CEO, Andrew Walker as CTO, Benjamin Lowrey as Director of Marketing & Growth, and Vince Arnette as CFO. The instructors include Tina Jandreau as lead instructor and Jackie Phillips, Cynthia Bijulisingh and Carmen Escalante.

Those who need more information about the classes offered at IWED, such as the floral design class schedule, can visit their website or contact them via telephone.

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For more information about The Institute of Wedding and Event Design, contact the company here:[The](#)

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The Institute of Wedding and Event Design

We provide an industry leading education in the event industry through our hands-on training programs & online campus. By providing the necessary skills & techniques our students graduate with the knowledge to launch their own event business.

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